

ouis de Orientere since 1929-

POORTBRI

DUIS DR

www.plantcorner.com for photoshoot location Antiquarian Collection

www.mattgstyle.com Blogpost & interiorpicture Columbus Gold rug

www.donebymyself.nl Blogpost & interiorpicture Yuzu Cream rug

www.furnlovers.nl @mariellewielheesen Blogpost & interiorpicture Bronx Azurite

> www.fonq.nl interiorpicture Blue Night rug

Graphic Design | Photography | Text by Louis De Poortere



PHILOSOPHY

The Louis De Poortere philosophy is based on a simple concept: we aim to be more than just a manufacturer of carpets. In branching into home decorating, we have had to increase our creativity to meet your aesthetic requirements, and this has stimulated us to transform the generic into magic. Because people are increasingly seeking beauty, elegance, value and comfort for their homes, our designers and technicians have created entire collections that are modern and accessible, and designed to bring you the utmost pleasure. Because your demands are becoming increasingly specific and your tastes more assured, we have developed bold concepts that are simple and attractive and will enable you to easily reach ultimate sophistication in your floorcovering. At Louis De Poortere you will find rugs, carpets, stair runners and even border rugs, which you can freely mix and match to make your decorating"home sweet home" experience a pleasure. Our passion is to offer you this pleasure.



14

The Antique Heriz features in our new Antiquarian Collection. This venerable design is shown in an unusual Avlu Green interpretation.

42

Check the new Streaks design in our Atlantic Collection. Inspired by the sandy shores of Long Island and New Jersey. Whipped by the winter gales they almost look like abstract paintings!

24

Antique Bakhtiari is a floral diamond pattern with feather shaped frames. This Topkapi Multi version is an explosion of colours and shapes!

52

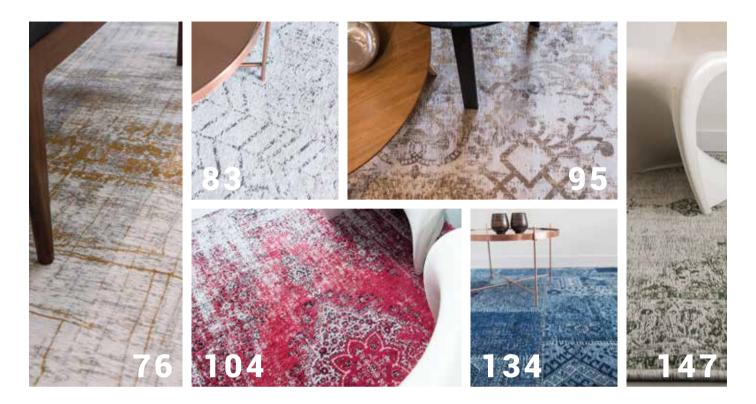
Marie Bathellier is a paintress living off the Atlantic coast of France , on the Isle of Yeu (sounds like...). Love her Surf creation, crashing down your wall or rolling over your floor !

57

New rug in the Mad Men series, this Cracks pattern is cloaked in the hues of a dark pinewood forest. 32

Nobody can explain the success of our 7-8-2 Hadschlu rug. Fact is: it works! We have re-edited the design and the colour in this distressed, flat woven version. Inspired by a classical persian design, this version matches with young, personalized European furniture just as easily as with the more traditional interiors, proving the universality of the concept.

CONTENTS



76

« All that is gold does not glitter... », but have a closer look at this bestseller. It gives that little extra punch that you love.

83

The rungs of our Jacob's Ladder are now coloured in Black on White. Neutral yet classic combination that fits any interior.

104

The next generation of the Fading World collection has a similar medallion, but now twisted and twined in bold colours and assymetric streaks to express your taste for individuality.

134

We did not invent the patchwork rug, but we gave it its «lettres de noblesse», with an eclectic mix of Oriental designs and original European 18th century archives.

95

The Babylon design has multiple layers : floral, arabic geometric, distressed . The total look is set in soft hues.

147

The Fairfield classic medallion has its origin in Louis De Poortere's archives. It has an elaborate border, partly erased as if it hasn't been used for decades and just been rediscoverd in the attic.

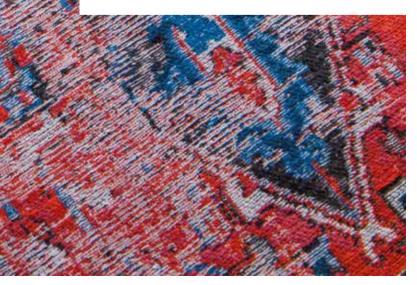




ANTIQUARIAN COLLECTION ANTIQUE HERIZ

THE CONFUSED DISPLAY AT THE ANTIQUA-RIAN'S. AN OLD RUG, SHOWING A FAMI-LIAR, YET ALMOST FORGOTTEN PATTERN... A LARGE CENTRAL MEDALLION, ROSETTE AND WITH ITS ORIGIN IN AZERI PERSIA. SHAPED WITH A STAIR PATTERNED PERI-

IT'S LIKE THE UNEXPECTED TROVE AMONGST METER. PALMETTES IN WHICH THE SHAPE OF A TURTLE SEEMS TO BE SUGGESTED. BOUGHS, LEAVED TWIGS, STALKS AND FLOWERS, A HERIZ, DISTRESSED BY AGE



- DESIGN OVERVIEW IN DIFFERENT SIZES -

THIS OVERVIEW GIVES AN IDEA ON HOW THE DESIGN CHANGES ACCORDING TO THE DIFFERENT SIZES OPTICAL EFFECTS ARE WOVEN AT RANDOM AND CAN BE DIFFERENT FROM ONE SIZE RUG TO ANOTHER



140 x 200 cm 4'7" x 6'7"



170 x 240 cm 5'7" x 7'10"



200 x 280 cm 6'7" x 9'2"



290 x 390 cm 9'5" x 12'8"

NOTE : COLOURS AND CONTRAST MAY VARY DUE TO THE COMPOSITION AND STRUCTURE OF THE FIBRES

@2018 DE POORTERE DECO S.A ALL DESIGN, PATENT AND OTHER INTELLECTUAL PROPERTY RIGHTS ARE EXPRESSLY RESERVED - PATENTS (PENDING) - LEGAL ACTION WILL BE TAKEN AGAINST ANY UNAUTHORIZED USE -

230 x 330 cm 7'6" x 10'8"

ANTIQUARIAN COLLECTION ANTIQUE HERIZ



8703 Classic Brick



8704 Amir Gold



8705 Seray orange



8706 Avlu green



8707 Divan blue



8708 Golden horn beige





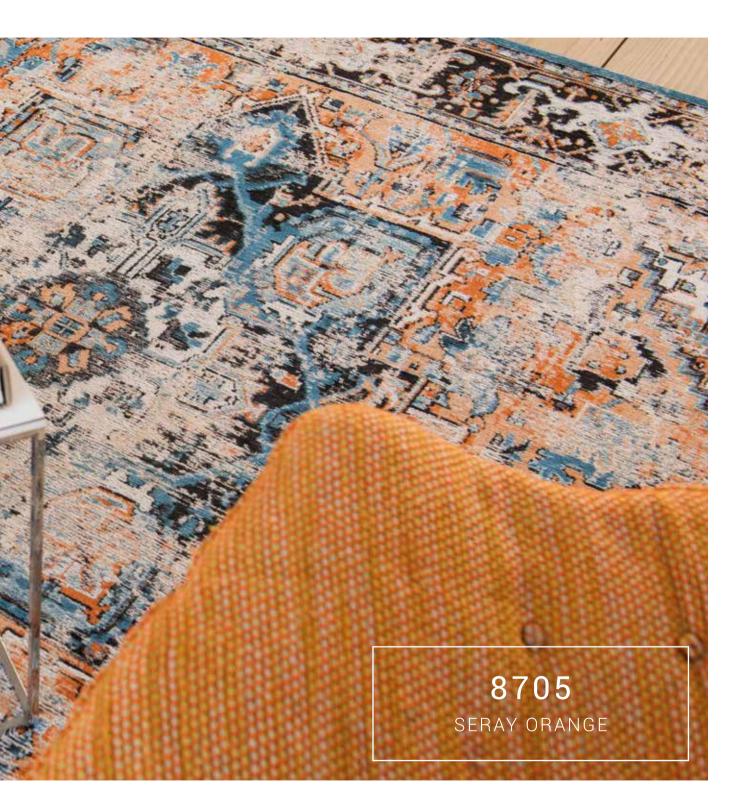


ANTIQUARIAN ANTIQUE HERIZ 8704 AMIR GOLD



ANTIQUARIAN ANTIQUE HERIZ 8705 SERAY ORANGE









ANTIQUARIAN ANTIQUE HERIZ 8708 GOLDEN HORN BEIGE









ANTIQUARIAN COLLECTION ANTIQUE BAKHTIARI

THE BAKHTIARI LIVE IN THE MOUN- FEATHER SHAPED FRAMES. THE DESIGN TAINOUS PART OF KHUZISTAN AND IS- WAS RETRIEVED FROM THE "MUSKABAD FAHAN PROVINCES IN IRAN. THE RUG ARCHIVES' OF LOUIS DE POORTERE AND SHOWS A FLORAL DIAMOND PATTERN IN GIVEN THE "DISTRESSED TREATMENT".



- DESIGN OVERVIEW IN DIFFERENT SIZES -

THIS OVERVIEW GIVES AN IDEA ON HOW THE DESIGN CHANGES ACCORDING TO THE DIFFERENT SIZES OPTICAL EFFECTS ARE WOVEN AT RANDOM AND CAN BE DIFFERENT FROM ONE SIZE RUG TO ANOTHER



140 x 200 cm 4'7" x 6'7"



170 x 240 cm 5'7" x 7'10"



200 x 280 cm 6'7" x 9'2"



230 x 330 cm 7'6" x 10'8"



290 x 390 cm 9'5" x 12'8"

NOTE : COLOURS AND CONTRAST MAY VARY DUE TO THE COMPOSITION AND STRUCTURE OF THE FIBRES

@2018 DE POORTERE DECO S.A ALL DESIGN, PATENT AND OTHER INTELLECTUAL PROPERTY RIGHTS ARE EXPRESSLY RESERVED - PATENTS (PENDING) - LEGAL ACTION WILL BE TAKEN AGAINST ANY UNAUTHOBIZED USE -

ANTIQUARIAN COLLECTION ANTIQUE BAKTHIARI



8711 Topkapi multi



8712 Janissary Multi



8713 Khedive multi





ANTIQUARIAN ANTIQUE BAKTHIARI 8712 JANISSARY MULTI









ANTIQUARIAN ANTIQUE BAKTHIARI 8713 KHEDIVE MULTI





ANTIQUARIAN COLLECTION ANTIQUE HADSCHLU

LOUIS DE POORTERE IS RE-EDITED IN ITS DY, AS ELEGANTLY AS IN A SLEEK , MINIMA-FLAT WEAVE, DISTRESSED VERSION. SO- LIST YUPPIE INTERIOR. IT JUST ADDS THAT METIMES CALLED "THE NOTARY RUG", OUR HADSCHLU HAS THE PARTICULARITY THAT WHAT YOU WANT.

THE LEGENDARY 782-HADSCHLU FROM IT BLENDS INTO A CLASSIC NOTARY STU-CLASSY TOUCH THAT SAYS YOU KNOW



- DESIGN OVERVIEW IN DIFFERENT SIZES -

THIS OVERVIEW GIVES AN IDEA ON HOW THE DESIGN CHANGES ACCORDING TO THE DIFFERENT SIZES OPTICAL EFFECTS ARE WOVEN AT RANDOM AND CAN BE DIFFERENT FROM ONE SIZE RUG TO ANOTHER



140 x 200 cm 4'7" x 6'7"



170 x 240 cm 5'7" x 7'10"



200 x 280 cm 6'7" x 9'2"



230 x 330 cm 7'6" x 10'8"



290 x 390 cm 9'5" x 12'8"

NOTE : COLOURS AND CONTRAST MAY VARY DUE TO THE COMPOSITION AND STRUCTURE OF THE FIBRES

@2018 DE POORTERE DECO S.A ALL DESIGN, PATENT AND OTHER INTELLECTUAL PROPERTY RIGHTS ARE EXPRESSLY RESERVED - PATENTS (PENDING) - LEGAL ACTION WILL BE TAKEN AGAINST ANY UNAUTHORIZED USE -

ANTIQUARIAN COLLECTION ANTIQUE HADSCHLU



8719 7-8-2 RED

8720 Agha old gold







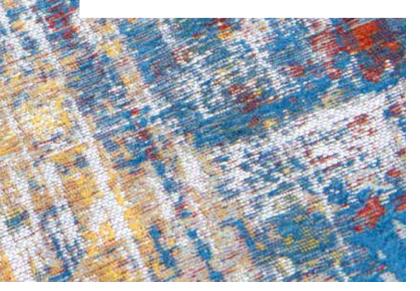






AND LONG ISLAND ARE WHIPPED BY LOOMS WITH COTTON CHENILLE YARNS, THE WINTER GALES, DESIGNING RIP-PLES AND STREAKS IN THE SAND AS IF THEY WERE ABSTRACT PAINTINGS. OVER A CENTURY OF SKILL AND CRAFTS-MANSHIP IS WOVEN INTO EVERY RUG

THE SANDY SHORES OF NEW JERSEY WE PRODUCE. WOVEN ON JACQUARD EACH BEAUTIFUL RUG HAS MULTI-PLE LAYERS OF TEXTURE, DISTRESSED AREAS AND INTRICATE STITCHING DE-TAIL TO GIVE A TRUE 'VINTAGE' LOOK.



- DESIGN OVERVIEW IN DIFFERENT SIZES -

THIS OVERVIEW GIVES AN IDEA ON HOW THE DESIGN CHANGES ACCORDING TO THE DIFFERENT SIZES OPTICAL EFFECTS ARE WOVEN AT RANDOM AND CAN BE DIFFERENT FROM ONE SIZE RUG TO ANOTHER



60 x 90 cm 24" x 35"



80 x 150 cm 31" x 59"



140 x 200 cm 4'7" x 6'7"



170 x 240 cm 5'7" x 7'10"





200 x 280 cm 6'7" x 9'2" 230 x 330 cm 7'6" x 10'8" 280 x 360 cm 9'2" x 11'10"

NOTE : COLOURS AND CONTRAST MAY VARY DUE TO THE COMPOSITION AND STRUCTURE OF THE FIBRE:

@2018 DE POORTERE DECO S.A LL DESIGN, PATENT AND OTHER INTELLECTUAL PROPERTY RIGHTS ARE EXPRESSLY RESERVED - PATENTS (PENDING) - LEGAL ACTION WILL BE TAKEN AGAINST ANY UNAUTHORIZED USE -

ATLANTIC COLLECTION STREAKS



8714



8715 MONTAUK MULTI SEA BRIGHT SUNNY



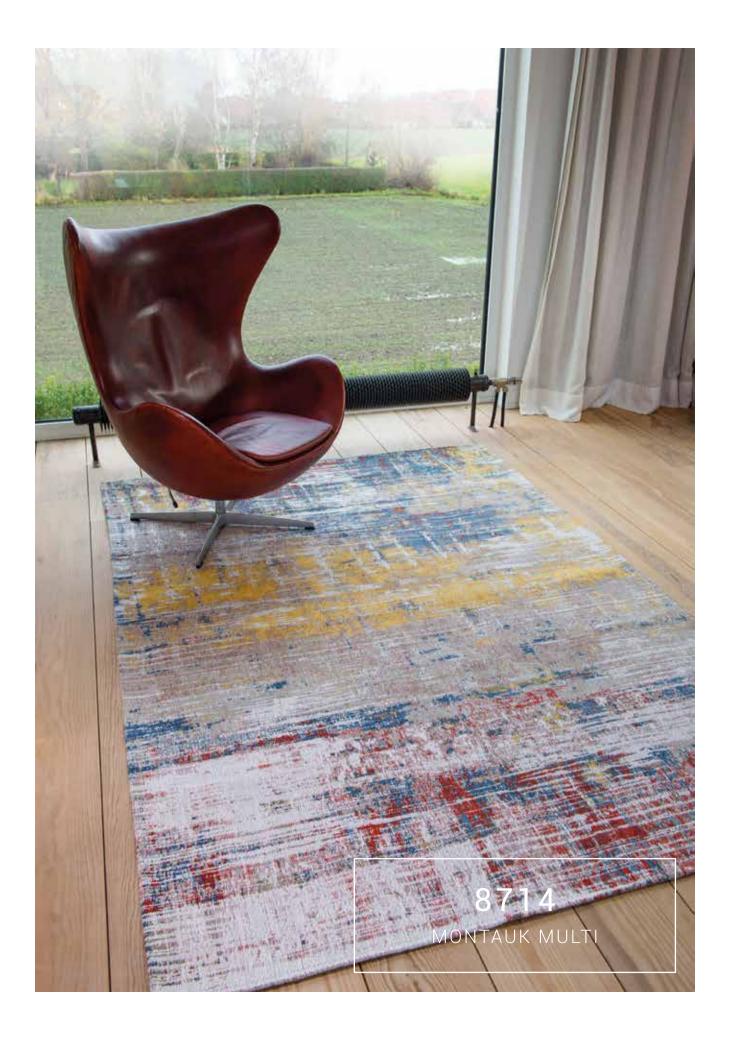
8716 CONEY GREY



8717



8718 PARSONS POWDER LONG ISLAND BLUE





ATLANTIC STREAKS 8716 CONEY GREY



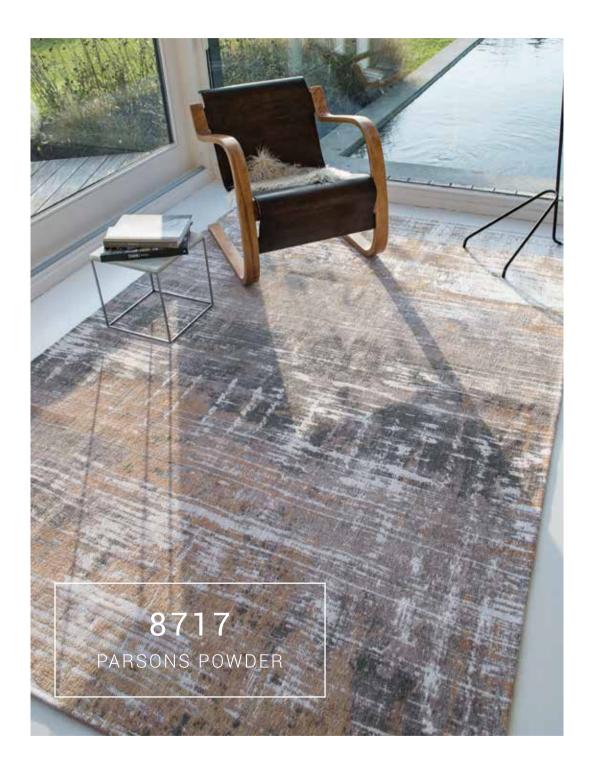
ATLANTIC STREAKS 8715 SEA BRIGHT SUNNY



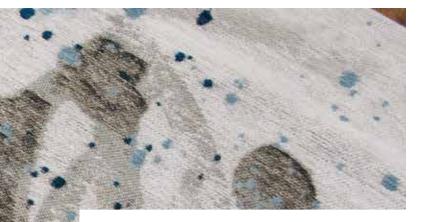












ATLANTIC COLLECTION SURF

MARIE BATHELLIER IS AN ARTIST LIVING AND PAINTING ON THE ISLE OF YEU OFF THE ATLANTIC COAST OF FRANCE. SURF, SAND AND DRIFTWOOD ARE HER DAILY SOURCE OF INSPIRATION AND HAVE BEEN TRANSFORMED INTO TWO RUG DESIGNS : SURF AND OCEAN. OVER A CENTURY OF SKILL AND CRAFTSMANSHIP IS WOVEN INTO EVERY RUG WE PRODUCE. WOVEN ON JACQUARD LOOMS WITH COTTON CHENILLE YARNS, EACH BEAUTIFUL RUG HAS MULTIPLE LAYERS OF TEXTURE, DISTRESSED AREAS AND INTRICATE STITCHING DETAIL TO GIVE A TRUE 'VINTAGE' LOOK.

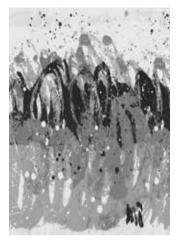


- DESIGN OVERVIEW IN DIFFERENT SIZES -

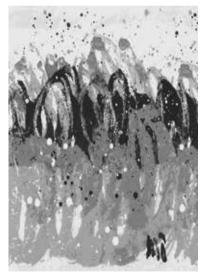
THIS OVERVIEW GIVES AN IDEA ON HOW THE DESIGN CHANGES ACCORDING TO THE DIFFERENT SIZES OPTICAL EFFECTS ARE WOVEN AT RANDOM AND CAN BE DIFFERENT FROM ONE SIZE RUG TO ANOTHER



140 x 200 cm 4'7" x 6'7"



170 x 240 cm 5'7" x 7'10"



200 x 280 cm 6'7" x 9'2"



230 x 330 cm 7'6" x 10'8"

NOTE : COLOURS AND CONTRAST MAY VARY DUE TO THE COMPOSITION AND STRUCTURE OF THE FIBRES

@2018 DE POORTERE DECO S.A ALL DESIGN, PATENT AND OTHER INTELLECTUAL PROPERTY RIGHTS ARE EXPRESSLY RESERVED - PATENTS (PENDING) - LEGAL ACTION WILL BE TAKEN AGAINST ANY UNAUTHORIZED USE -

ATLANTIC COLLECTION

SURF



8486 BLUE WAVES



8640 Grey Waves



8663 Green Waves



ATLANTIC SURF 8486 BLUE WAVES



ATLANTIC SURF 8640 GREY WAVES



ATLANTIC SURF 8663 GREEN WAVES

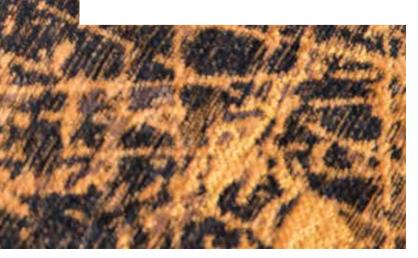




MAD MEN COLLECTION CRACKS

TION. IT SHOWS A SURFACE OF CRACKED BOYS OF THE SIXTIES, WHO "DREAMED ICE , AS ON THE ICE RINK OF ROCKEFEL-LER SQUARE. IT ALSO REPRESENTS THE WORLD BELOW THE SURFACE, THE DEEP BLUE OF THE ABYSS, THE DARKNESS OF THE MINESHAFT WITH THE LODE OF GOLD AT THE BOTTOM, OR THE FAR CORNERS OF A PINEWOOD FOREST.

A NEW DESIGN FOR THE MAD MEN COLLEC- THE MAD-ISON MEN WERE THE GOLDEN UP" THE IMAGES OF THE ICONIC BRANDS OF THE USA. INSPIRED BY THIS THEME, DE POORTERE HAS CREATED A NEW COLLECTI-ON OF "VINTAGE SIXTIES" RUGS. A MIX OF STRAIGHT AND BROKEN LINES, OF DULL AND SHINING YARNS, OF SMOOTH AND RAGGED PENCIL STROKES.



- DESIGN OVERVIEW IN DIFFERENT SIZES -

THIS OVERVIEW GIVES AN IDEA ON HOW THE DESIGN CHANGES ACCORDING TO THE DIFFERENT SIZES. OPTICAL EFFECTS ARE WOVEN AT RANDOM AND CAN BE DIFFERENT FROM ONE SIZE RUG TO ANOTHER.



60 x 90 cm 24" x 35"



80 x 150 cm 31" x 59"



140 x 200 cm 4'7" x 6'7"



170 x 240 cm 5'7" x 7'10"



200 x 280 cm 6'7" x 9'2"

230 x 330 cm 7'6" x 10'8"

280 x 360 cm 9'2" x 11'10"

NOTE : COLOURS AND CONTRAST MAY VARY DUE TO THE COMPOSITION AND STRUCTURE OF THE FIBRES

@2018 DE POORTERE DECO S.A ALL DESIGN, PATENT AND OTHER INTELLECTUAL PROPERTY RIGHTS ARE EXPRESSLY RESERVED - PATENTS (PENDING) - LEGAL ACTION WILL BE TAKEN AGAINST ANY UNAUTHORIZED USE -

MAD MEN COLLECTION

CRACKS



8723 Dark pine



8618 DEEP MINE



8629 ABYSS BLUE



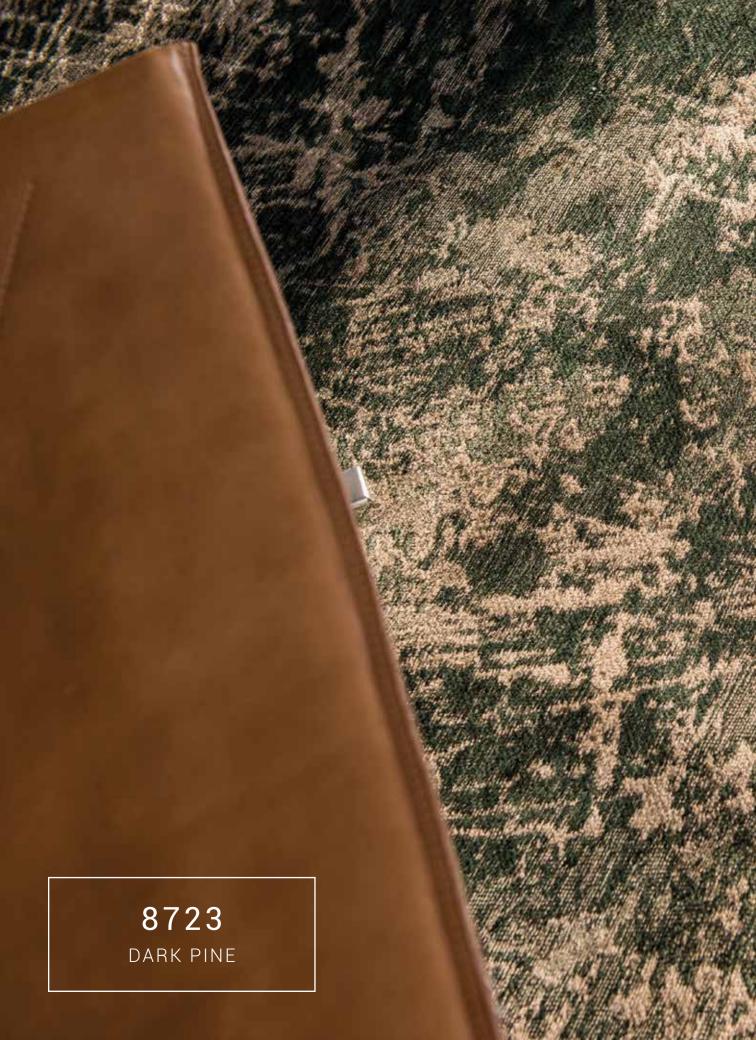




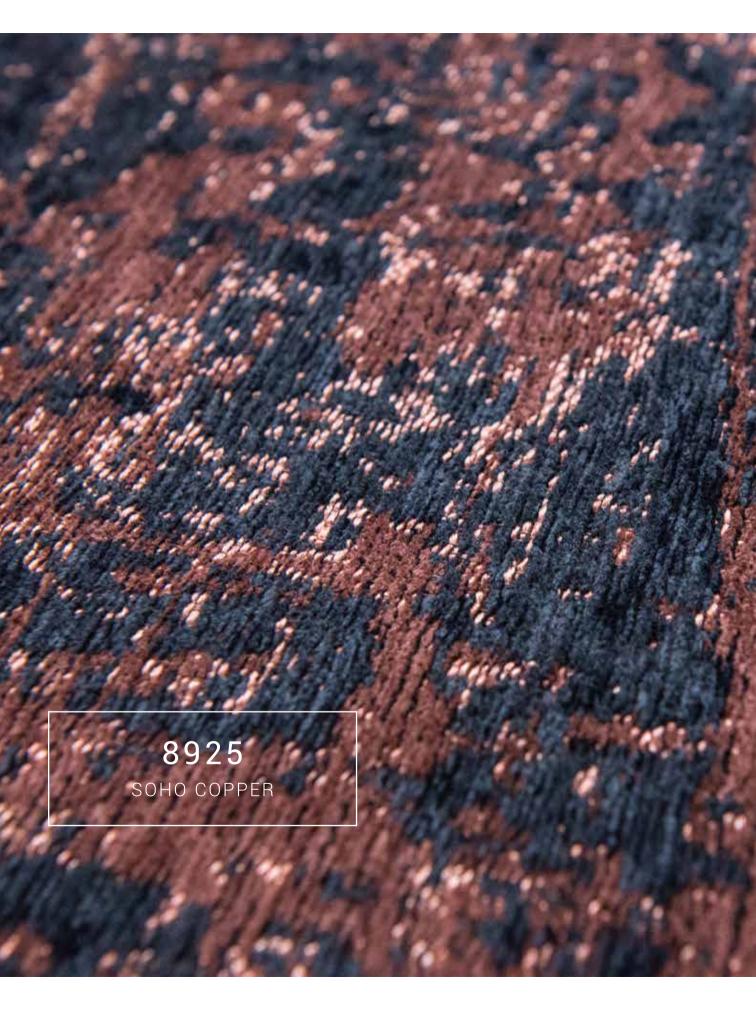
MAD MEN CRACKS 8723 DARK PINE



MAD MEN CRACKS 8629 ABYSS BLUE









MAD MEN COLLECTION GRIFF

MADISON AVENUE RUNS BETWEEN PARK AVENUE AND FIFTH AVENUE IN MANHAT-TAN. SINCE THE TWENTIES, IT HAS BEEN THE CENTRE OF THE AMERICAN ADVERTI-SING INDUSTRY. THE MAD-ISON MEN WERE THE GOLDEN BOYS OF THE SIXTIES, WHO "DREAMED UP" THE IMAGES OF THE ICONIC BRANDS OF THE USA. INSPIRED BY THIS THEME, DE POORTERE HAS CREATED A NEW COLLECTION OF "VINTAGE SIXTIES" RUGS. A MIX OF STRAIGHT AND BROKEN LINES,

OF DULL AND SHINING YARNS, OF SMOOTH AND RAGGED PENCIL STROKES.

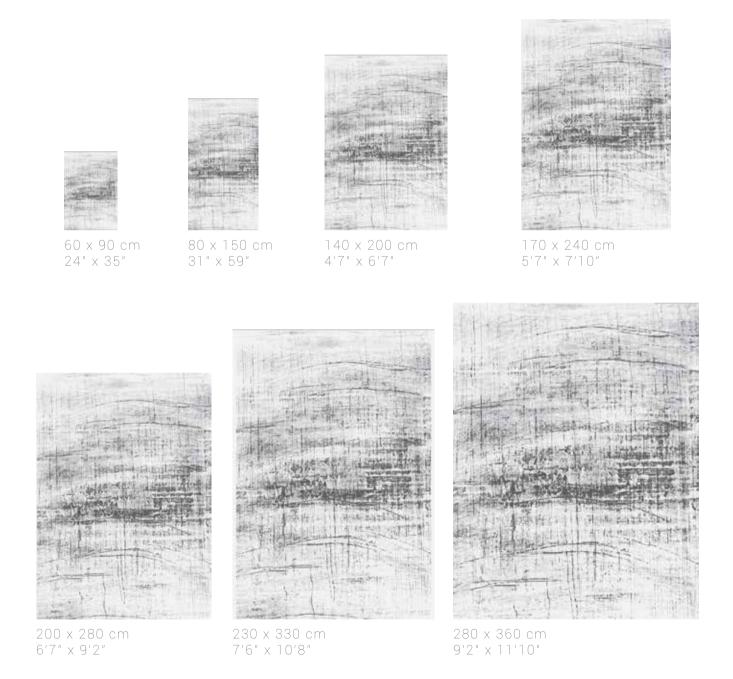
GRIFF

HERE WE FIND AN INDICATION OF PAIN AND DISORDER, OF THE RIFTS AND BIG CHANGES LIKE WOMEN'S LIB, VIETNAM, THE BLACK PANTHERS, AND MAY 68 BUT ALSO OF THE CREATIVE ENERGY OF AC-TION PAINTING IN THE LATE SIXTIES.



DESIGN OVERVIEW IN DIFFERENT SIZES -

THIS OVERVIEW GIVES AN IDEA ON HOW THE DESIGN CHANGES ACCORDING TO THE DIFFERENT SIZES OPTICAL EFFECTS ARE WOVEN AT RANDOM AND CAN BE DIFFERENT FROM ONE SIZE RUG TO ANOTHER



NOTE : COLOURS AND CONTRAST MAY VARY DUE TO THE COMPOSITION AND STRUCTURE OF THE FIBRES

@2018 DE POORTERE DECO S.A ALL DESIGN, PATENT AND OTHER INTELLECTUAL PROPERTY RIGHTS ARE EXPRESSLY RESERVED - PATENTS (PENDING) - LEGAL ACTION WILL BE TAKEN AGAINST ANY UNAUTHORIZED USE -



8655

8785 WHITE ON BLACK CONCRETE JUNGLE



8956 COPPERFIELD



8926 METRO BLACK & WHITE



8419 COLUMBUS GOLD



8925 SOHO COPPER





8420 JERSEY STONE

8421 BRONX AZURITE

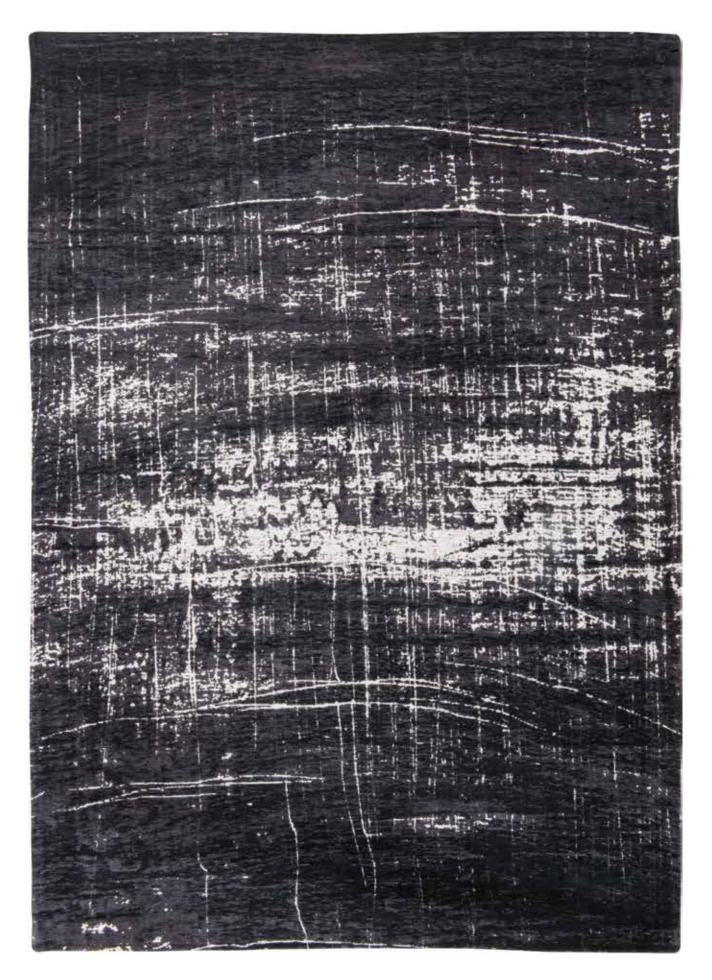


8785 concrete jungle





MAD MEN GRIFF 8925 SOHO COPPER







MAD MEN GRIFF 8956 COPPERFIELD



MAD MEN GRIFF 8926 METRO BLACK & WHITE



MAD MEN GRIFF 8420 JERSEY STONE

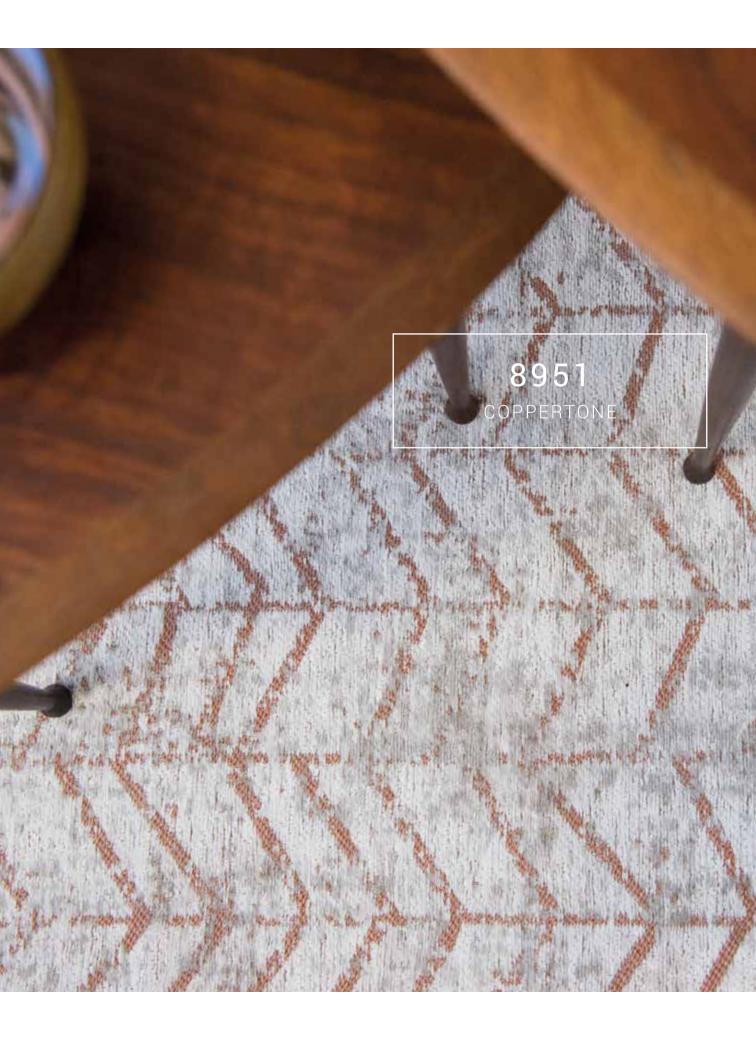


MAD MEN GRIFF 8421 BRONX AZURITE





MAD MEN GRIFF 8419 COLUMBUS GOLD





MAD MEN COLLECTION JACOB'S LADDER

MADISON AVENUE RUNS BETWEEN PARK AVENUE AND FIFTH AVENUE IN MANHAT-TAN. SINCE THE TWENTIES, IT HAS BEEN THE CENTRE OF THE AMERICAN ADVERTI-SING INDUSTRY. THE MAD-ISON MEN WERE THE GOLDEN BOYS OF THE SIXTIES, WHO "DREAMED UP" THE IMAGES OF THE ICONIC BRANDS OF THE USA. INSPIRED BY THIS THEME, DE POORTERE HAS CREATED A NEW COLLECTION OF "VINTAGE SIXTIES" RUGS. A MIX OF STRAIGHT AND BROKEN LINES,

MADISON AVENUE RUNS BETWEEN PARKOF DULL AND SHINING YARNS, OF SMOOTHAVENUE AND FIFTH AVENUE IN MANHAT-AND RAGGED PENCIL STROKES.

JACOB'S LADDER

STANDS FOR THE UNEASY BUT EXHILARA-TING CLIMB ON THE SOCIAL LADDER. IT IS THE WAY THE ADVERTISING INDUSTRY PIC-TURES SOCIETY : MORE, BETTER, HIGHER, RICHER, ... BUT THE CLIMB CAN BE TRICKY, EVEN IF THE RUNGS ARE GLITTERING.



- DESIGN OVERVIEW IN DIFFERENT SIZES -

THIS OVERVIEW GIVES AN IDEA ON HOW THE DESIGN CHANGES ACCORDING TO THE DIFFERENT SIZES OPTICAL EFFECTS ARE WOVEN AT RANDOM AND CAN BE DIFFERENT FROM ONE SIZE RUG TO ANOTHER



200 x 280 cm 6'7" x 9'2"

230 x 330 cm 7'6" x 10'8"

NOTE : COLOURS AND CONTRAST MAY VARY DUE TO THE COMPOSITION AND STRUCTURE OF THE FIBRES.

@2018 DE POORTERE DECO S.A THER INTELLECTUAL PROPERTY RIGHTS ARE EXPRESSI

ALL DESIGN, PATENT AND OTHER INTELLECTUAL PROPERTY RIGHTS ARE EXPRESSLY RESERVED - PATENTS (PENDING - LEGAL ACTION WILL BE TAKEN AGAINST ANY UNAUTHORIZED USE -

MAD MEN COLLECTION JACOB'S LADDER



CENTRAL YELLOW

WHITE PLAINS

COPPERTONE





atatata

14

A. M. maharille

C.B. HERRY

.15

MAL

M

1

10 22

Hutth

West But

. May

and the second

1. Il m " while



MAD MEN JACOB'S LADDER 8927 TRIBECA BLUE



MAD MEN JACOB'S LADDER 8425 HARLEM CONTRAST



MAD MEN JACOB'S LADDER 8951 COPPERTONE





MAD MEN JACOB'S LADDER 8929 WHITE PLAINS



MAD MEN JACOB'S LADDER 8928 CENTRAL YELLOW







FADING WORLD COLLECTION BABYLON

TI LAYERED COMPOSITION OF FLORAL, LOOMS WITH COTTON CHENILLE YARNS, ARABIC GEOMETRIC AND DISTRES- EACH BEAUTIFUL RUG HAS MULTI-SED ELEMENTS, SET IN SOFT HUES. PLE LAYERS OF TEXTURE, DISTRESSED OVER A CENTURY OF SKILL AND CRAFTS- AREAS AND INTRICATE STITCHING DE-MANSHIP IS WOVEN INTO EVERY RUG TAIL TO GIVE A TRUE 'VINTAGE' LOOK.

THE BABYLON DESIGN HAS A MUL- WE PRODUCE. WOVEN ON JACQUARD



- DESIGN OVERVIEW IN DIFFERENT SIZES -

THIS OVERVIEW GIVES AN IDEA ON HOW THE DESIGN CHANGES ACCORDING TO THE DIFFERENT SIZES OPTICAL EFFECTS ARE WOVEN AT RANDOM AND CAN BE DIFFERENT FROM ONE SIZE RUG TO ANOTHER



140 x 200 cm 4'7" x 6'7"



170 x 240 cm 5'7" x 7'10"



200 x 280 cm 6'7" x 9'2"



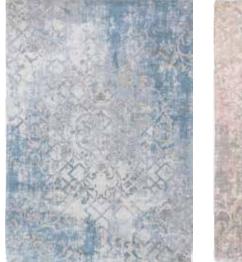
230 x 330 cm 7'6" x 10'8"

NOTE : COLOURS AND CONTRAST MAY VARY DUE TO THE COMPOSITION AND STRUCTURE OF THE FIBRES

@2018 DE POORTERE DECO S.A ALL DESIGN, PATENT AND OTHER INTELLECTUAL PROPERTY RIGHTS ARE EXPRESSLY RESERVED - PATENTS (PENDING) - LEGAL ACTION WILL BE TAKEN AGAINST ANY UNAUTHORIZED USE -

FADING WORLD COLLECTION

BABYLON



8545 Alhambra



8546 Algarve



8547 Sherbet



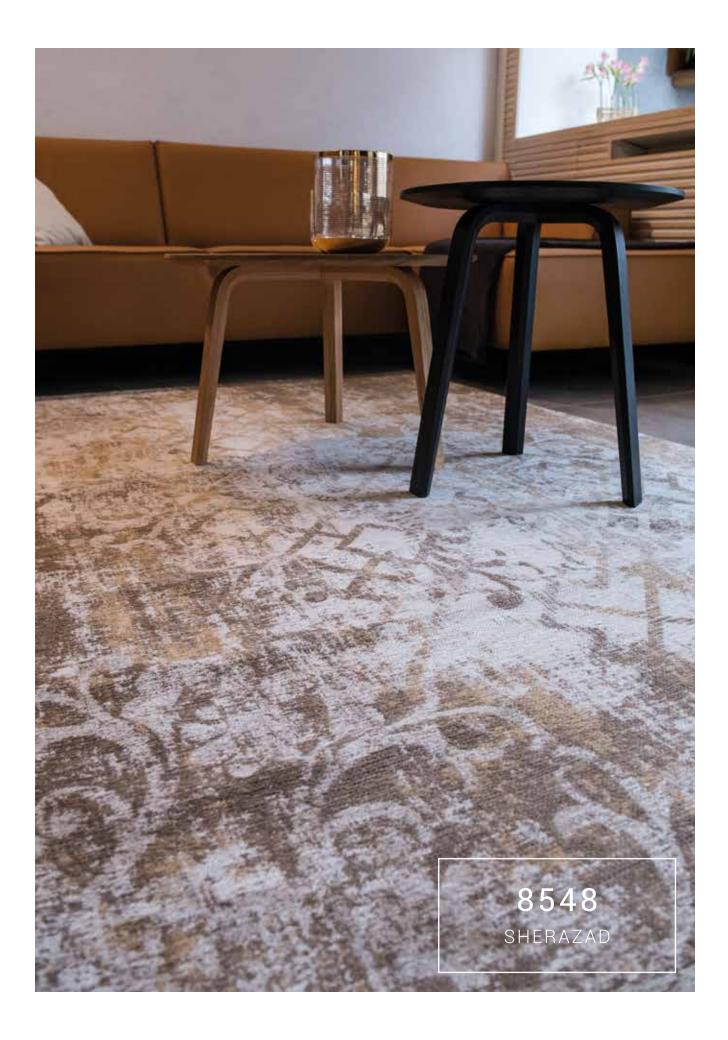
8548 Sherazad



FADING WORLD BABYLON 8545 ALHAMBRA



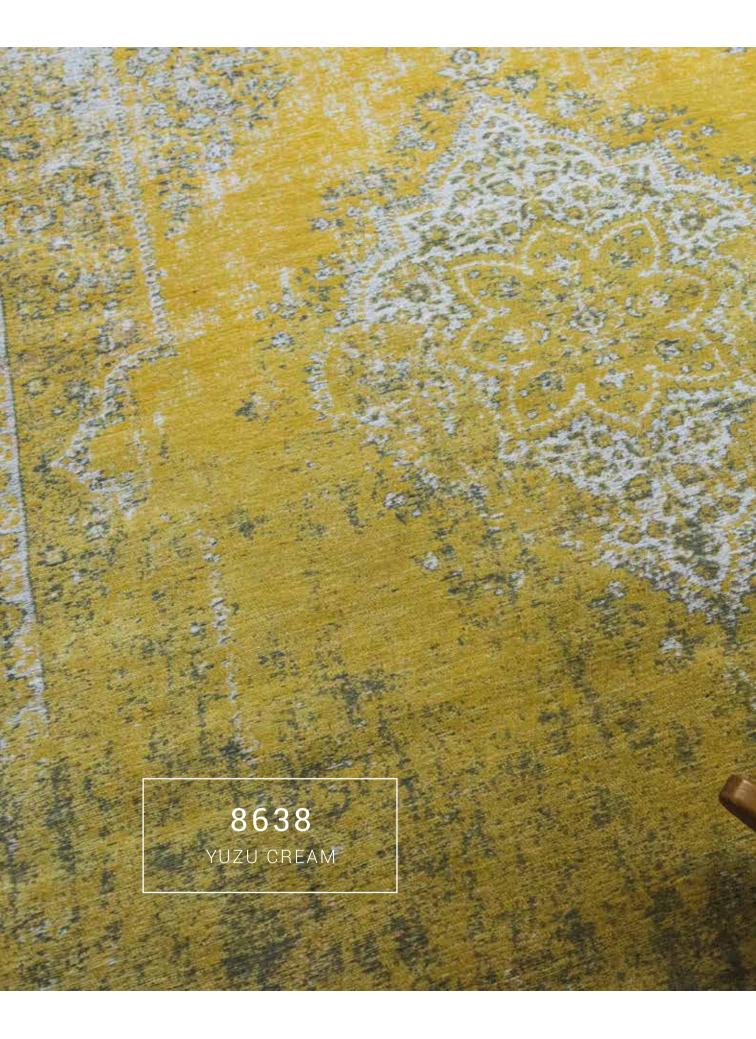
FADING WORLD BABYLON 8547 SHERBET





FADING WORLD BABYLON 8546 ALGARVE







FADING WORLD COLLECTION GENERATION

WORLD COLLECTION HAS LINKS WITH THE MANSHIP IS WOVEN INTO EVERY RUG DISRUPTIVE EVENTS OF THE SIXTIES, WHEN THE UPCOMING GENERATION UPSET THE ESTABLISHMENT. HENCE THE BOLD STREAKS AND THE "AGGRESSION OF TIME" ON THE COLOURS AND THE CLASSICAL DESIGN.

THE NEXT GENERATION OF THE FADING OVER A CENTURY OF SKILL AND CRAFTS-WE PRODUCE. WOVEN ON JACQUARD LOOMS WITH COTTON CHENILLE YARNS, EACH BEAUTIFUL RUG HAS MULTI-PLE LAYERS OF TEXTURE, DISTRESSED AREAS AND INTRICATE STITCHING DE-TAIL TO GIVE A TRUE 'VINTAGE' LOOK.



- DESIGN OVERVIEW IN DIFFERENT SIZES -

THIS OVERVIEW GIVES AN IDEA ON HOW THE DESIGN CHANGES ACCORDING TO THE DIFFERENT SIZES OPTICAL EFFECTS ARE WOVEN AT RANDOM AND CAN BE DIFFERENT FROM ONE SIZE RUG TO ANOTHER



4'7" x 6'7"



170 x 240 cm 5'7" x 7'10"



200 x 280 cm 6'7" x 9'2"



230 x 330 cm 7'6" x 10'8"

NOTE : COLOURS AND CONTRAST MAY VARY DUE TO THE COMPOSITION AND STRUCTURE OF THE FIBRES.

@2018 DE POORTERE DECO S.A ALL DESIGN, PATENT AND OTHER INTELLECTUAL PROPERTY RIGHTS ARE EXPRESSLY RESERVED - PATENTS (PENDING) - LEGAL ACTION WILL BE TAKEN AGAINST ANY UNAUTHORIZED USE -



BEIGE SKY



8635 Beige cream



8636 Pear Cream



8638 Yuzu cream



8637 Mango brown



8634 RASPBERRY CREAM



8639 GREY NEUTRAL



FADING WORLD GENERATION 8633 BEIGE SKY



FADING WORLD GENERATION 8636 PEAR CREAM



FADING WORLD GENERATION 8635 BEIGE CREAM



FADING WORLD GENERATION 8637 MANGO BROWN



FADING WORLD GENERATION 8638 YUZU CREAM



FADING WORLD GENERATION 8634 RASPBERRY CREAM



FADING WORLD GENERATION 8638 YUZU CREAM









FADING WORLD COLLECTION MEDALLION

THIS RUG IS AN ANCIENT CLASSIC. WEAVING IN DISTRESSED AREAS AND THE ERASING OF PATTERN SECTIONS IN THIS DESIGN AL-LOWS YOU TO INCORPORATE A PIECE OF HIS-TORY IN YOUR HOME. WHILE THE ADDITION PLE LAYERS OF TEXTURE, DISTRESSED OF VIBRANT COLOUR ACCENTS MAKE THE RUGS BOTH CONTEMPORARY AND STYLISH. TAIL TO GIVE A TRUE 'VINTAGE' LOOK.

THE CENTRAL PATTERN OR MEDALLION OF OVER A CENTURY OF SKILL AND CRAFTS-MANSHIP IS WOVEN INTO EVERY RUG WE PRODUCE. WOVEN ON JACQUARD LOOMS WITH COTTON CHENILLE YARNS, EACH BEAUTIFUL RUG HAS MULTI-AREAS AND INTRICATE STITCHING DE-



FADING WORLD COLLECTION MEDALLION



8383 Salt & Pepper



8382 WHITE PEPPER



8381 Black pepper



8263 Mineral black



8257 Grey Ebony



8254 BLUE NIGHT

FADING WORLD COLLECTION MEDALLION



8255 GREY TURQUOISE

8259 JADE OYSTER

8258 JADE



8260 Scarlet

8261 Pink flash



- DESIGN OVERVIEW IN DIFFERENT SIZES -

THIS OVERVIEW GIVES AN IDEA ON HOW THE DESIGN CHANGES ACCORDING TO THE DIFFERENT SIZES OPTICAL EFFECTS ARE WOVEN AT RANDOM AND CAN BE DIFFERENT FROM ONE SIZE RUG TO ANOTHER



60 x 90 cm 24" x 35"



80 x 150 cm 31" x 59"



140 x 200 cm 4'7" x 6'7"



170 x 240 cm 5'7" x 7'10"



200 x 280 cm 6'7" x 9'2"

230 x 330 cm 7'6" x 10'8"

N. K. KOLYNSKI

280 x 360 cm 9'2" x 11'10"

NOTE : COLOURS AND CONTRAST MAY VARY DUE TO THE COMPOSITION AND STRUCTURE OF THE FIBRES

@2018 DE POORTERE DECO S.A LL DESIGN, PATENT AND OTHER INTELLECTUAL PROPERTY RIGHTS ARE EXPRESSLY RESERVED - PATENTS (PENDING - LEGAL ACTION WILL BE TAKEN AGAINST ANY UNAUTHORIZED USE -



FADING WORLD MEDALLION 8382 WHITE PEPPER



FADING WORLD MEDALLION 8383 SALT & PEPPER



FADING WORLD MEDALLION 8381 BLACK PEPPER



FADING WORLD MEDALLION 8383 SALT & PEPPER



FADING WORLD MEDALLION 8263 MINERAL BLACK



FADING WORLD MEDALLION 8263 MINERAL BLACK

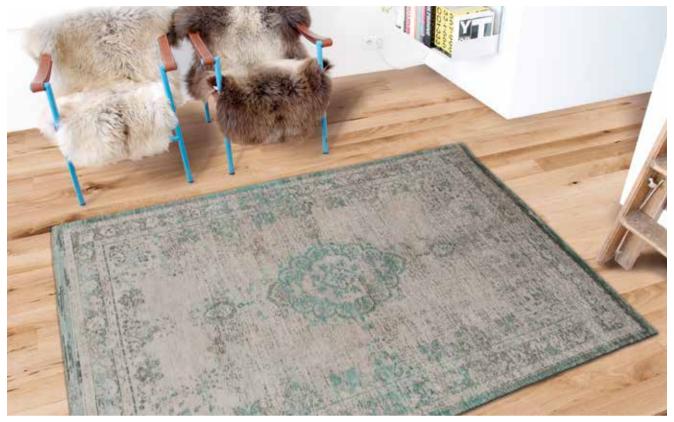


FADING WORLD MEDALLION 8257 GREY EBONY





FADING WORLD MEDALLION 8255 GREY TURQUOISE



FADING WORLD MEDALLION 8259 JADE OYSTER



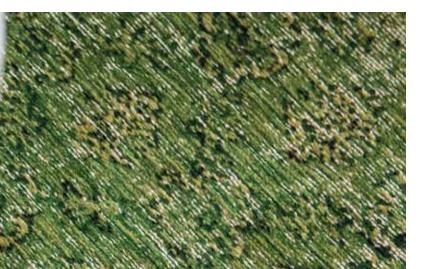
FADING WORLD MEDALLION 8258 JADE





FADING WORLD MEDALLION 8260 SCARLET

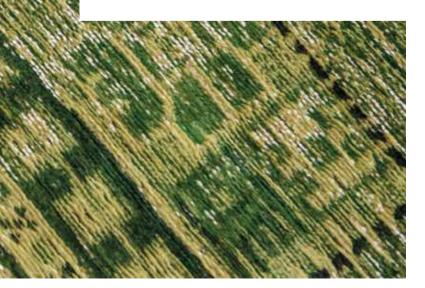




KHAYMA COLLECTION FARRAGO

A "FARRAGO" IS A CONFUSED MIXTURE AND REFERS TO THE MIX OF DESIGNS USED IN THIS EXCEPTIONALLY WELL BALANCED PATCHWORK. IT IS A BLANKET OF DIFFE-RENT TRIBAL PATTERNS, EXECUTED IN AN OVERDYE COLORATION. KHAYMA STANDS

FOR THE TRADITIONAL TENT USED BY THE NOMADIC TRIBES IN THE DESERT. BY EX-TENSION, IT ALSO STANDS FOR THE FAMILY, THE HOME OR THE TRIBE AS A WHOLE. THE FLOORING WOULD CONSIST OF RUGS FOR COMFORT AND PARTLY FOR DECORATION TOO



- DESIGN OVERVIEW IN DIFFERENT SIZES -

THIS OVERVIEW GIVES AN IDEA ON HOW THE DESIGN CHANGES ACCORDING TO THE DIFFERENT SIZES OPTICAL EFFECTS ARE WOVEN AT RANDOM AND CAN BE DIFFERENT FROM ONE SIZE RUG TO ANOTHER



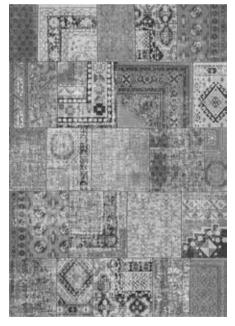
140 x 200 cm 4'7" x 6'7"



170 x 240 cm 5'7" x 7'10"



200 x 280 cm 6'7" x 9'2"



230 x 330 cm 7'6" x 10'8"

NOTE : COLOURS AND CONTRAST MAY VARY DUE TO THE COMPOSITION AND STRUCTURE OF THE FIBRES.

@2018 DE POORTERE DECO S.A ALL DESIGN, PATENT AND OTHER INTELLECTUAL PROPERTY RIGHTS ARE EXPRESSLY RESERVED - PATENTS (PENDIN - LEGAL ACTION WILL BE TAKEN AGAINST ANY UNAUTHORIZED USE -



8685 Lawrence



8686 Palmyra gold



8687 Desert eye



8688 Hanging gardens



8781 Tuareg blue



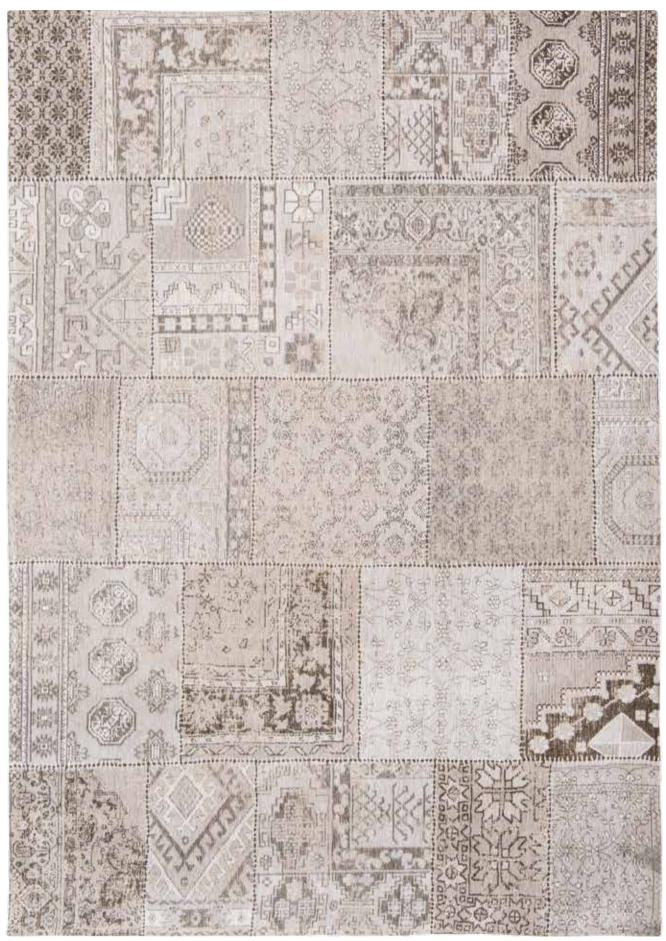
8782 MIRAGE RED



8783 RUSTY ORANGE



8784 DUST ROAD



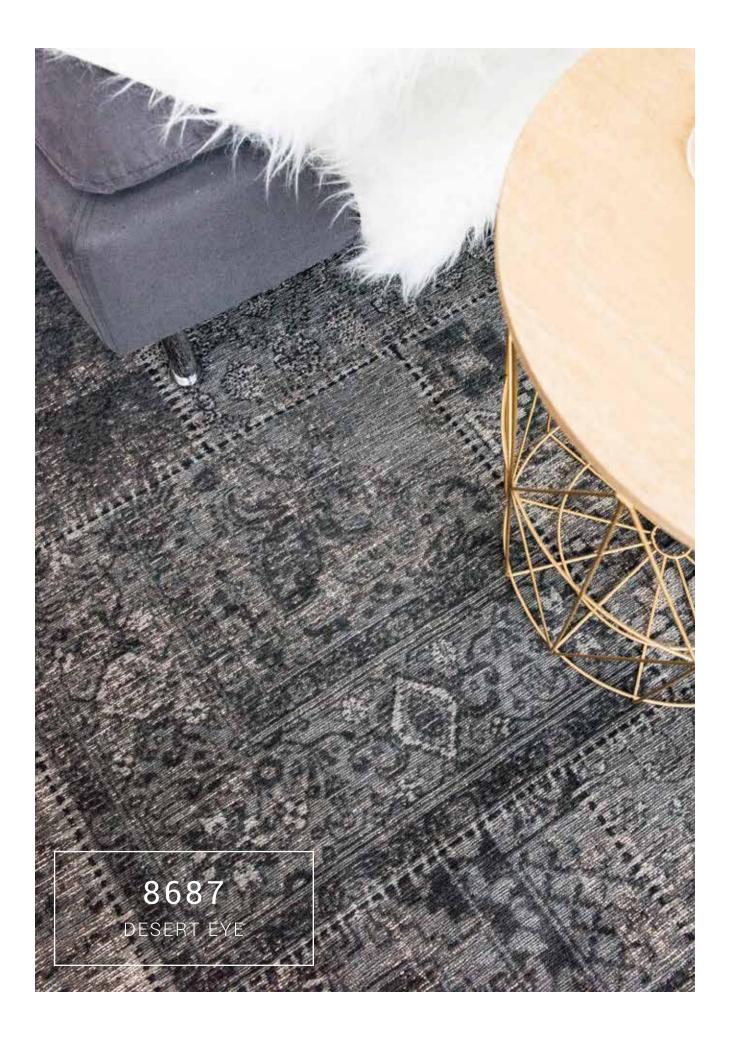
KHAYMA FARRAGO 8685 LAWRENCE



KHAYMA FARRAGO 8685 LAWRENCE



KHAYMA FARRAGO 8686 PALMYRA GOLD





KHAYMA FARRAGO 8687 DESERT EYE



KHAYMA FARRAGO 8688 HANGING GARDENS









KHAYMA FARRAGO 8783 RUSTY ORANGE



KHAYMA FARRAGO 8782 MIRAGE RED







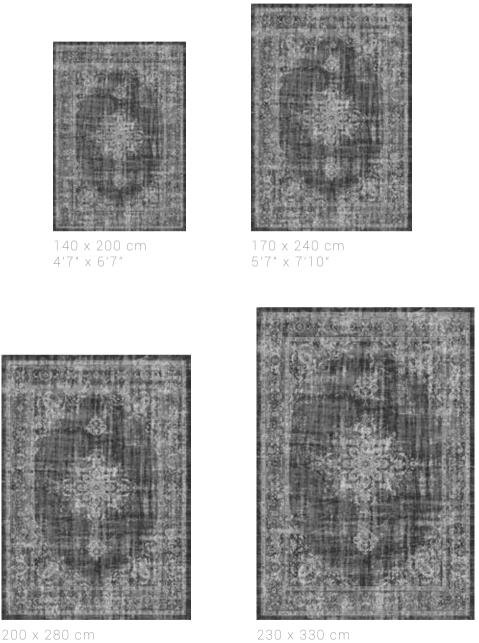
KHAYMA COLLECTION FAIRFIELD

THE FAIRFIELD DESIGN IS A CLASSIC ME-DALLION OF THE LOUIS DE POORTERE AR-CHIVE, FEATURING AN ELABORATE BORDER. IT IS PARTLY ERASED AS IF IT HASN'T BEEN USED FOR DECADES AND THEN BEEN REDIS-COVERED IN THE ATTIC. KHAYMA STANDS FOR THE TRADITIONAL TENT USED BY THE NOMADIC TRIBES IN THE DESERT. BY EX-TENSION, IT ALSO STANDS FOR THE FA-MILY, THE HOME OR THE TRIBE AS A WHOLE. THE FLOORING WOULD CONSIST OF RUGS FOR CONFORT AND PARTLY FOR DECORATION TOO.



- DESIGN OVERVIEW IN DIFFERENT SIZES -

THIS OVERVIEW GIVES AN IDEA ON HOW THE DESIGN CHANGES ACCORDING TO THE DIFFERENT SIZES OPTICAL EFFECTS ARE WOVEN AT RANDOM AND CAN BE DIFFERENT FROM ONE SIZE RUG TO ANOTHER



7'6" x 10'8"

NOTE : COLOURS AND CONTRAST MAY VARY DUE TO THE COMPOSITION AND STRUCTURE OF THE FIBRES

6'7" x 9'2"

@2018 DE POORTERE DECO S.A ALL DESIGN, PATENT AND OTHER INTELLECTUAL PROPERTY RIGHTS ARE EXPRESSLY RESERVED - PATENTS (PENDING) - LEGAL ACTION WILL BE TAKEN AGAINST ANY UNAUTHORIZED USE -





8670 BLUE BORDER

8678 Flow

8679 GREEN BORDER



KHAYMA FAIRFIELD 8667 CACAO BORDER



KHAYMA FAIRFIELD 8668 PALE



KHAYMA FAIRFIELD 8667 CACAO BORDER



KHAYMA FAIRFIELD 8670 BLUE BORDER

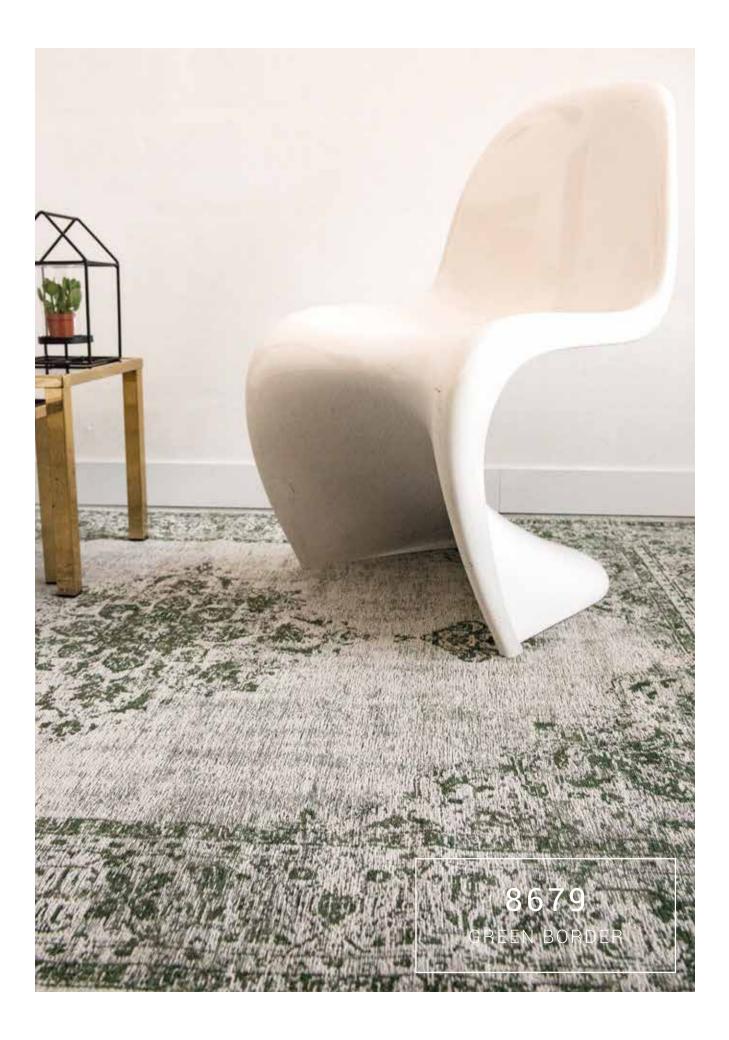
8670 BLUE BORDER



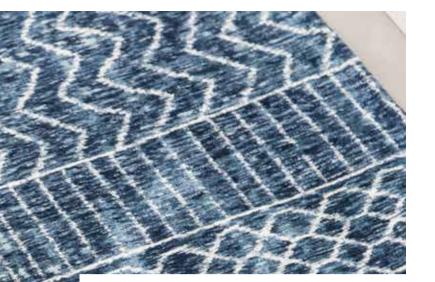
KHAYMA FAIRFIELD 8678 FLOW



KHAYMA FAIRFIELD 8669 DARK







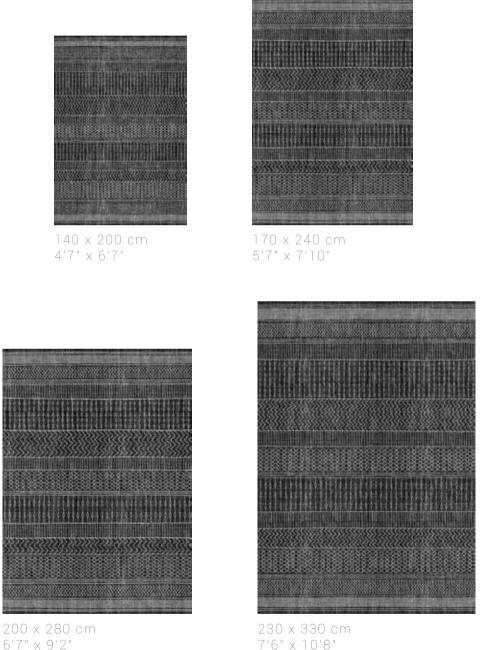
KHAYMA COLLECTION AGADIR

GION, RECOLORED IN AMAZING FLO- LOOMS WITH COTTON CHENILLE YARNS, WING MIXES, WITH A DISTINCTIVE EACH BEAUTIFUL RUG HAS MULTI-PATTERN GRID LAID OUT ON TOP. PLE LAYERS OF TEXTURE, DISTRESSED OVER A CENTURY OF SKILL AND CRAFTS- AREAS AND INTRICATE STITCHING DE-MANSHIP IS WOVEN INTO EVERY RUG TAIL TO GIVE A TRUE 'VINTAGE' LOOK.

TRIBAL DESIGNS OF THE ATLAS RE- WE PRODUCE. WOVEN ON JACQUARD



DESIGN OVERVIEW IN DIFFERENT SIZES



7'6" x 10'8"

KHAYMA COLLECTION AGADIR



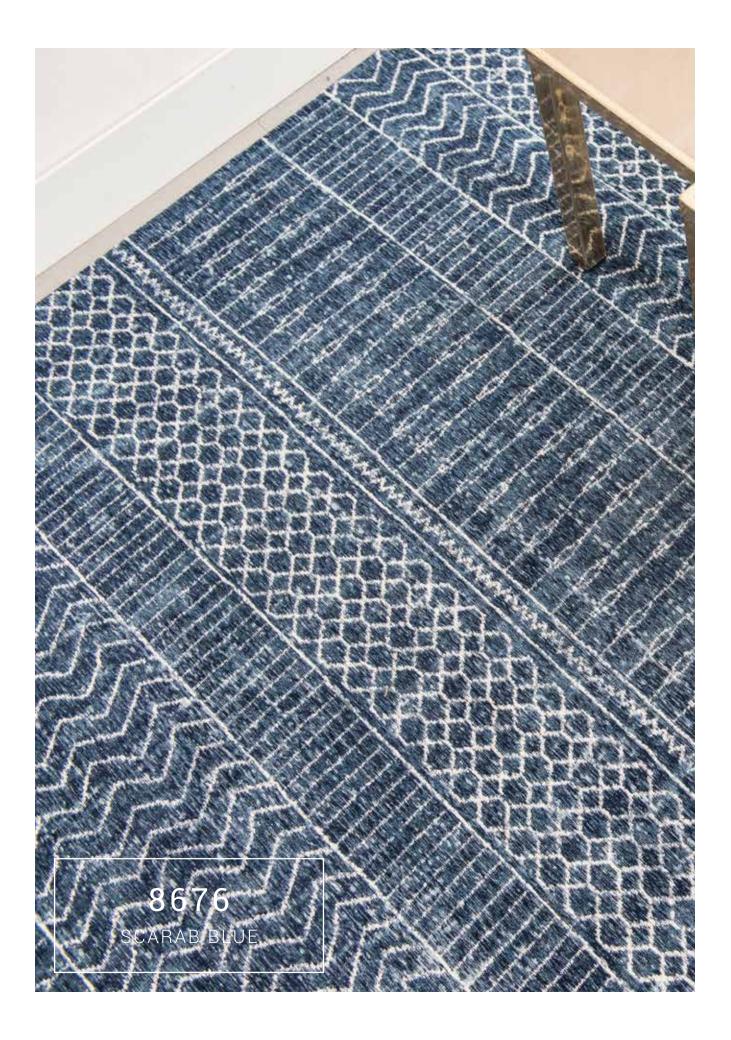
8676 Scarab blue

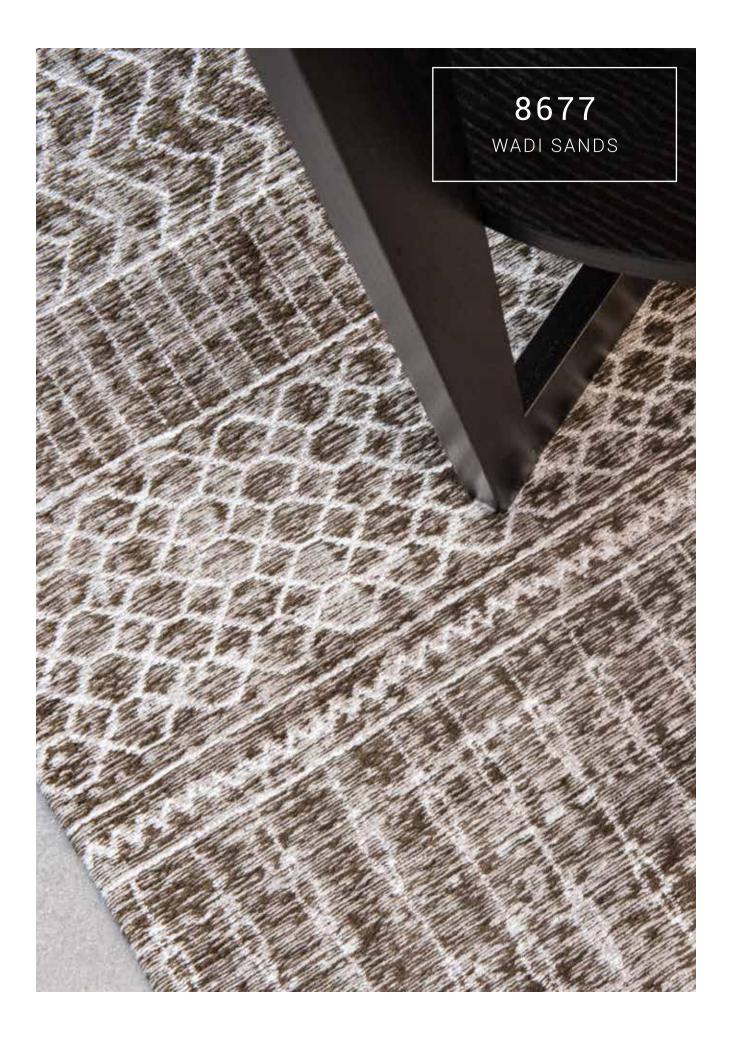
8677 Wadi sands



KHAYMA AGADIR 8674 SANDY GOLD









KHAYMA AGADIR 8677 WADI SANDS



VINTAGE COLLECTION MULTI

OUR "PATCHWORK" RUGS ARE INSPIRED BY AN ECLECTIC MIX OF DESIGNS FROM THE EAST, COMBINED WITH ORIGINAL EUROPEAN ARCHI-VES OF THE 18TH CENTURY. THIS BEAUTIFUL COMBINATION OF DESIGN GIVES A RICH FLA-VOUR OF OUR HISTORIC PAST. THE MODERN AND RUSTIC COLOURS ALLOW OUR RUGS TO BE TEAMED WITH EVERY POSSIBLE INTERIOR STYLE. OVER A CENTURY OF SKILL AND CRAFTS-MANSHIP IS WOVEN INTO EVERY RUG WE PRO-DUCE. WOVEN ON JACQUARD LOOMS IN A COM-BINATION OF PURE NEW WOOL AND COTTON CHENILLE, EACH BEAUTIFUL RUG HAS MULTI-PLE LAYERS OF TEXTURE, DISTRESSED AREAS AND INTRICATE STITCHING DETAIL TO GIVE A TRUE 'VINTAGE' LOOK.



VINTAGE COLLECTION

MULTI



8101 Black & White



8982 GHENT BEIGE









8985 Antwerp red

8084 Yellow

VINTAGE COLLECTION MULTI



8006 Sea blue



8751 Ardennes green



8015 AZUR



8105 Turquoise



8981 BRUGES BLUE



8108 Blue denim



- DESIGN OVERVIEW IN DIFFERENT SIZES -

THIS OVERVIEW GIVES AN IDEA ON HOW THE DESIGN CHANGES ACCORDING TO THE DIFFERENT SIZES. OPTICAL EFFECTS ARE WOVEN AT RANDOM AND CAN BE DIFFERENT FROM ONE SIZE RUG TO ANOTHER



60 x 90 cm 24" x 35"



80 x 150 cm 31" x 59"



140 x 200 cm 4'7" x 6'7"



170 x 240 cm 5'7" x 7'10"



200 x 280 cm 6'7" x 9'2"





230 x 330 cm 7'6" x 10'8"

280 x 360 cm 9'2" x 11'10"

NOTE : COLOURS AND CONTRAST MAY VARY DUE TO THE COMPOSITION AND STRUCTURE OF THE FIBRES

@2018 DE POORTERE DECO S.A LL DESIGN, PATENT AND OTHER INTELLECTUAL PROPERTY RIGHTS ARE EXPRESSLY RESERVED - PATENTS (PENDING) - LEGAL ACTION WILL BE TAKEN AGAINST ANY UNAUTHORIZED USE -



VINTAGE MULTI 8101 BLACK & WHITE



VINTAGE MULTI 8985 ANTWERP RED



VINTAGE MULTI 8982 GHENT BEIGE



VINTAGE MULTI 8014 RED



VINTAGE MULTI 8084 YELLOW



VINTAGE MULTI 8006 SEA BLUE









VINTAGE MULTI 8015 AZUR



VINTAGE MULTI 8108 BLUE DENIM



VINTAGE MULTI 8105 TURQUOISE



VINTAGE MULTI 8981 BRUGES BLUE







WHETHER YOU NAME IT GUSTAVIAN, RO-MANTIC OR SHABBY CHIC... THE SOFT CO-LOURS OF 'THE CAMEO COLLECTION' GIVE A TOUCH OF 'DOLCE VITA' TO YOUR INTE-RIOR. THE HUES ARE SOOTHING, EVEN CO-COONING, THE DESIGNS ARE UNIVERSAL. OUR "PATCHWORK" RUGS ARE INSPIRED BY AN ECLECTIC MIX OF DESIGNS FROM THE EAST, COMBINED WITH ORIGINAL EUROPEAN ARCHIVES OF THE 18TH CENTURY. THIS BE-AUTIFUL COMBINATION OF DESIGN GIVES A RICH FLAVOUR OF OUR HISTORIC PAST. THE MODERN AND RUSTIC COLOURS AL-LOW OUR RUGS TO BE TEAMED WITH EVERY POSSIBLE INTERIOR STYLE.



- DESIGN OVERVIEW IN DIFFERENT SIZES -

THIS OVERVIEW GIVES AN IDEA ON HOW THE DESIGN CHANGES ACCORDING TO THE DIFFERENT SIZES OPTICAL EFFECTS ARE WOVEN AT RANDOM AND CAN BE DIFFERENT FROM ONE SIZE RUG TO ANOTHER



60 x 90 cm 24" x 35"



80 x 150 cm 31" x 59"



140 x 200 cm 4'7" x 6'7"



170 x 240 cm 5'7" x 7'10"



200 x 280 cm 6'7" x 9'2"

230 x 330 cm 7'6" x 10'8"

280 x 360 cm 9'2" x 11'10"

NOTE : COLOURS AND CONTRAST MAY VARY DUE TO THE COMPOSITION AND STRUCTURE OF THE FIBRE:

@2018 DE POORTERE DECO S.A LL DESIGN, PATENT AND OTHER INTELLECTUAL PROPERTY RIGHTS ARE EXPRESSLY RESERVED - PATENTS (PENDING) - LEGAL ACTION WILL BE TAKEN AGAINST ANY UNAUTHORIZED USE -

CAMEO COLLECTION MULTI



8240 PALE PISTACCHIO



8237 Gustavian blue



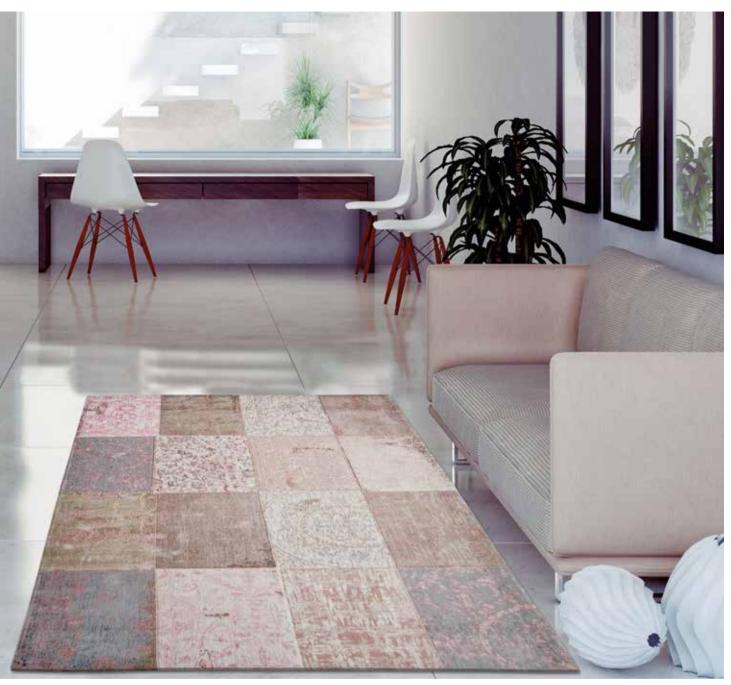
8238 BOLSHOI PINK



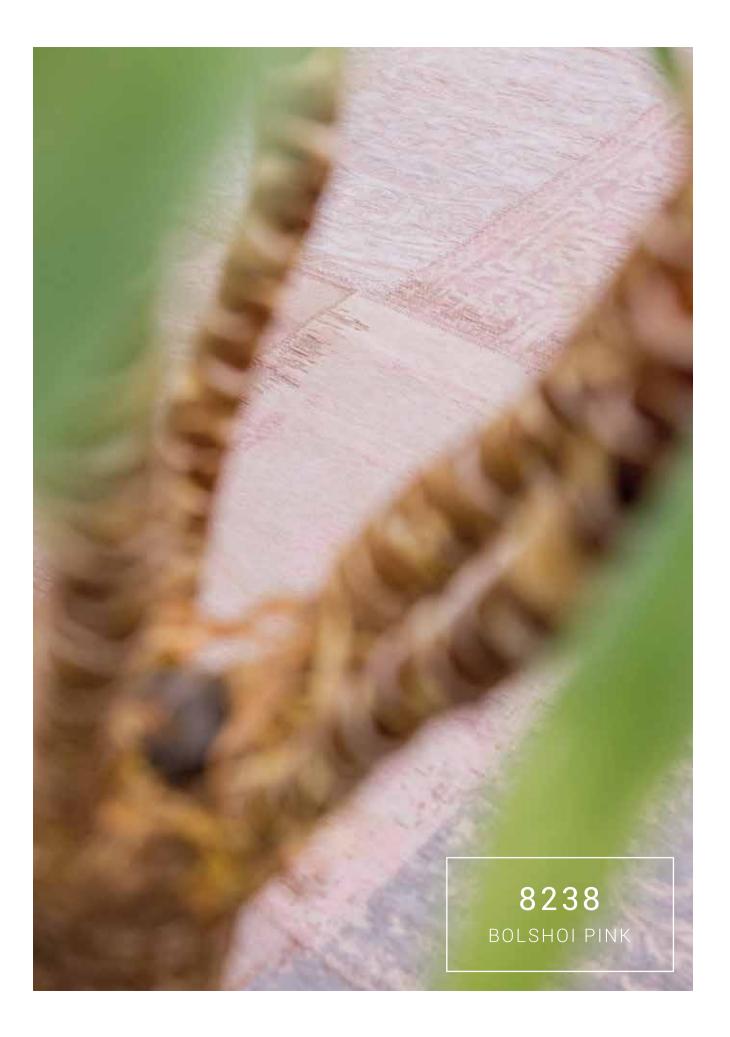
CAMEO MULTI 8237 GUSTAVIAN BLUE



CAMEO MULTI 8240 PALE PISTACCHIO



CAMEO MULTI 8238 BOLSHOÏ PINK



TECHNICAL SPECIFICATIONS

Qualité Kwaliteit Qualitätsbezeichnung Quality	The Vintage & Cameo Collection	The Mad Men & Atlantic Collection	The Antiquarian Collection	The Khayma Collection	The Fading World Collection
Technique de fabrication Fabricagemethode Herstellungsverfahren Manufacturation process	Jacquard Flatweave	Jacquard Flatweave	Jacquard Flatweave	Jacquard Flatweave	Jacquard Flatweave
Composition Samenstelling Zusammensetzung Composition	85% CO 15% WOOL	85% CO 15% PES	100% CO	100% CO	100% CO
Composition double-dossier Samenstelling rug tapijt Zusammensetzung Teppichrücken Backing composition	Natural Anti-Slip Latex	Natural Anti-Slip Latex	Natural Anti-Slip Latex	Natural Anti-Slip Latex	Natural Anti-Slip Latex
Hauteur Hoogte Gesamthöhe Heigth	3 mm 0,12"	3 mm 0,12"	3 mm 0,12"	3 mm 0,12"	3 mm 0,12"
Poids Gewicht Gewicht Weight	1500 Gr lm² 52,9 oz sqy	1500 Gr m² 52,9 oz sqy	1500 Gr m² 52,9 oz sqy	1500 Gr m² 52,9 oz sqy	1500 Gr m² 52,9 oz sqy

OEKO-TEX () COFFICERCE IN TEXTLES STANDARD 100 161062 Centexbel Tested for harmid substances. www.ceko-ter.com/standard100		GRIFF MULTI CRACKS STREAKS MEDALLION	SURF AGADIR BABYLON FARRAGO FAIRFIELD GENERATION JACOB'S LADDER	ANTIQUARIAN COLLECTION
	60 × 90 24" × 35″	۲		
	80 x 150 31" x 59″	٠		
Flammability according to BS 4790	140 × 200 4'7" × 6'7"	٠	٠	٠
Flammability according to CFR 1630 - FF 1-70	170 × 240 5'7" × 7'10"	٠	٠	٠
Flame resistance according to CAN CGSB 4.2-27.6	200 × 280 6'7" × 9'2"	•	•	٠
Determination of formaldehyde according to ISO 14184-1	230 x 330 7'6" x 10'8"	٠	•	•
	280 x 360 9'2" x 11'10"	٠		
Prohibit azo dyes free according to EN 14362 - 1	290 x 390 9'5" x 12'8"			٠

To get your maintenance advice, visit our website www.louisdepoortere.com

-ANTIQUARIAN COLLECTION-

------ ANTIQUE HERIZ --



– ANTIQUE BAKTHIARI -



– ANTIQUE HADSCHLU –



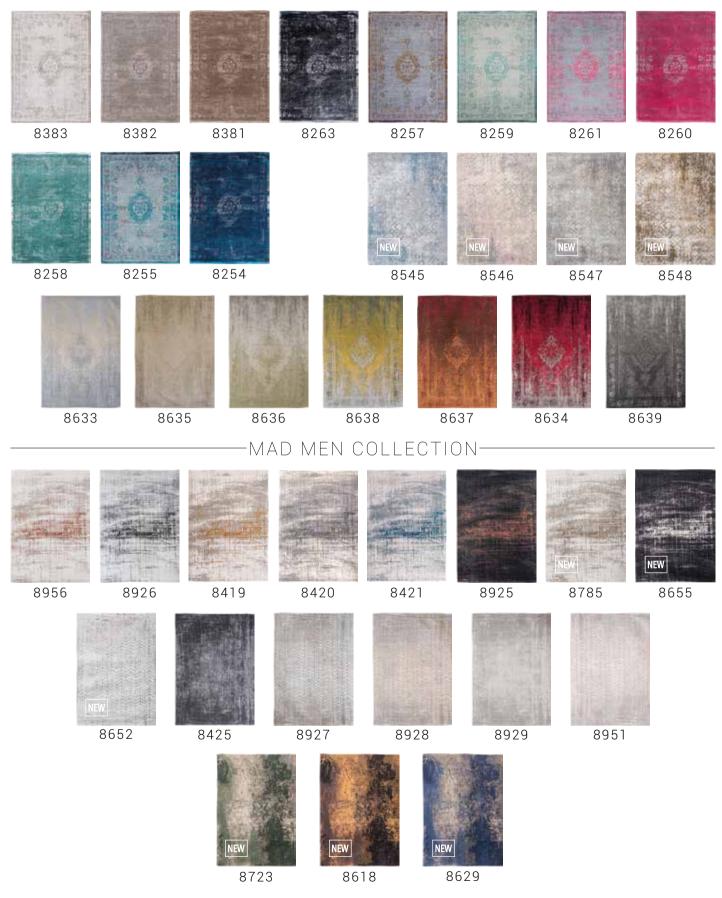
Note : colours and contrasts may vary due to the composition and structure of the fibres.

- VINTAGE & CAMEO COLLECTION-



8714

-FADING WORLD COLLECTION-



NOTE : COLOURS AND CONTRAST MAY VARY DUE TO THE COMPOSITION AND STRUCTURE OF THE FIBRES

@2018 DE POORTERE DECO S.A

ALL DESIGN, PATENT AND OTHER INTELLECTUAL PROPERTY RIGHTS ARE EXPRESSLY RESERVED - PATENTS (PENDING - LEGAL ACTION WILL BE TAKEN AGAINST ANY UNAUTHORIZED USE -

DISCOVER OUR OTHER PRODUCTS

THE HAUTE COUTURE COLLECTION

a broadloam jacquard woven program with integrated felt backing a mix of wool, cotton and polyamide

THE ORIGINAL WILTON RUG COLLECTION

a mixed program of standard size rugs with integrated felt backing wilton woven jacquard

LES TISSÉS

a tailor made stair runner and narrow loom program 100% wool - wilton woven jacquard

STAIRRUNNERS COLLECTION

standard stair runner program 80% wool - 20% polyester - wilton woven jacquard

COLLABORATIONS

a standard size rug collection - flatweave and hand tufted with the brands Romo & Villa Nova

THE WALL TO WALL COLLECTION

a wilton woven broadloom carpet program 100% wool - cut and loop pile



louis de





DE POORTERE DECO SA RUE DE LA ROYENNE 45B - 7700 MOUSCRON PHONE +32 (0)56 393 393 FAX +32(0)56 393 306 INFO@DEPOORTERELOUIS.COM

MADE IN BELGIUM LOUISDEPOORTERE.COM