



BOEN

**Your style,
your floor**

2019

YOUR STYLE · YOUR FLOOR



*We are proud of our Norwegian heritage,
experience of craftsmanship and quality.
This gives us the experience and strength to
be innovative, challenging and creative in a
constantly evolving world of trends.*

It is a growing expectation in the world to offer long-lasting natural products that suits your style, and at the same time matching the individual consumer's way of life and environmental consciousness.

Our new developed colours for 2019 are based on different shades of brown, which is versatile and earthy. With our colour pallet and product range, you can adapt your style, or incorporate trends, but your floor will last through all the different

changes. We want the diversity of nature to represent the diversity of our customers.

Our mission is to always offer the best hardwood flooring and customer experience. If you need guidance we have incorporated the four basic and established styles, that are lasting and relevant: Nordic, Rustic, Urban and Classic. But in the end it's all about your style, your floor.

Styles for your inspiration

For your inspiration, we have four basic style groups that can be of guidance for you when you are choosing your floor. These are all lasting styles that will be relevant for years to come. These styles could give you a guidance or use their different elements to incorporate with your personal style.

N Nordic

The Nordic style takes much of its inspiration from the landscape around us. The colours are light and clear, and the design is functional with clean lines.

R Rustic

This style is full of elements that have been well taken care of through generations. The cosy lightness of the Rustic style emphasizes a natural living.

U Urban

Play and have fun with colours, shapes and functionality. The Urban style is personality and dynamism, with inspiring elements that ooze of humor and warmth.

C Classic

The Classic style is exclusive, controlled and serene. The interior beautifully expresses order and timelessness with a touch of creative innovation.



Nordic



Rustic



Classic

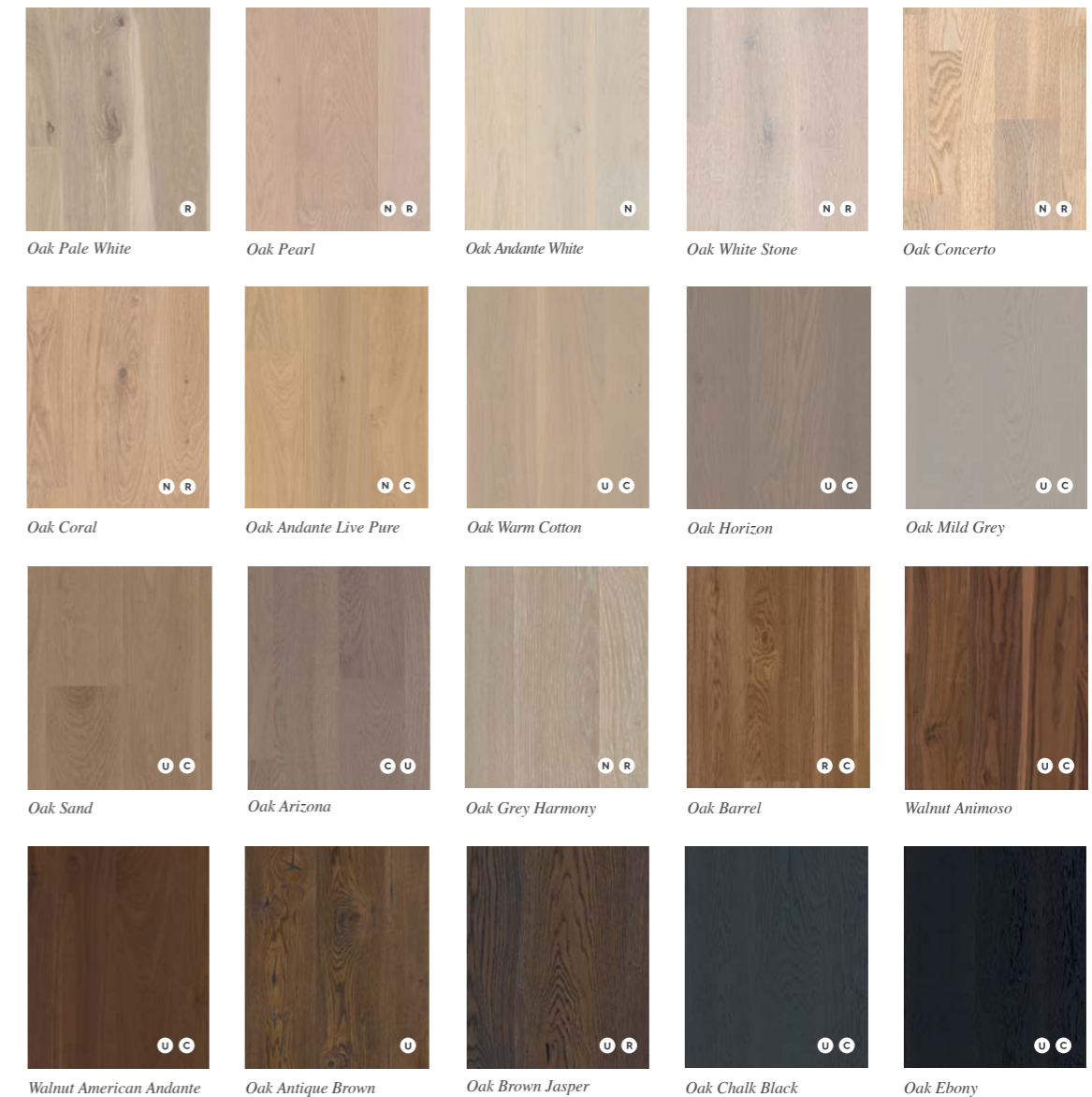


Urban

THERE ARE NO RULES.
MIX AND MATCH.

COLOUR PALETTE FLOORS

From light to darker shades, it is important for us that you see the diversity of our products. See a selection of our floors that is in the same colour palette as the new floors that we are presenting to you. Find the colour of the floor that you like, and see the rest of our selection at boen.com.



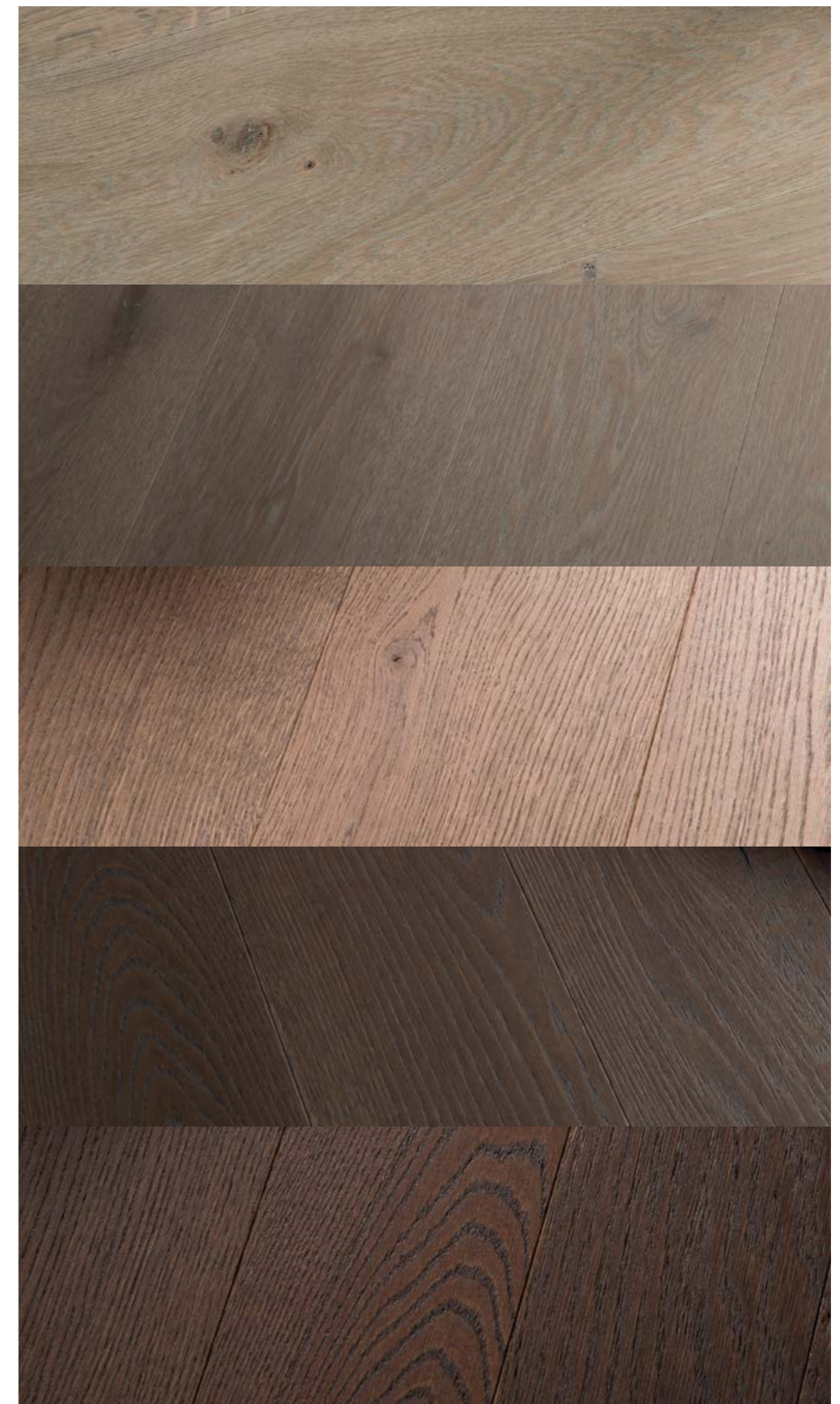
OUR NEW FLOORS

The timeless colour of brown is the inspiration behind our new floors. The different shades of brown are to be found in the earth, the forest and the mountains.

We are proud to present five new floors with our *Live Pure* surface treatment: *Oak Brazilian Brown*, *Oak Elephant Grey*, *Oak Ginger Brown*, *Oak India Grey* and *Oak Warm Grey*. These are versatile floors that can be used in different environments depending on your style.

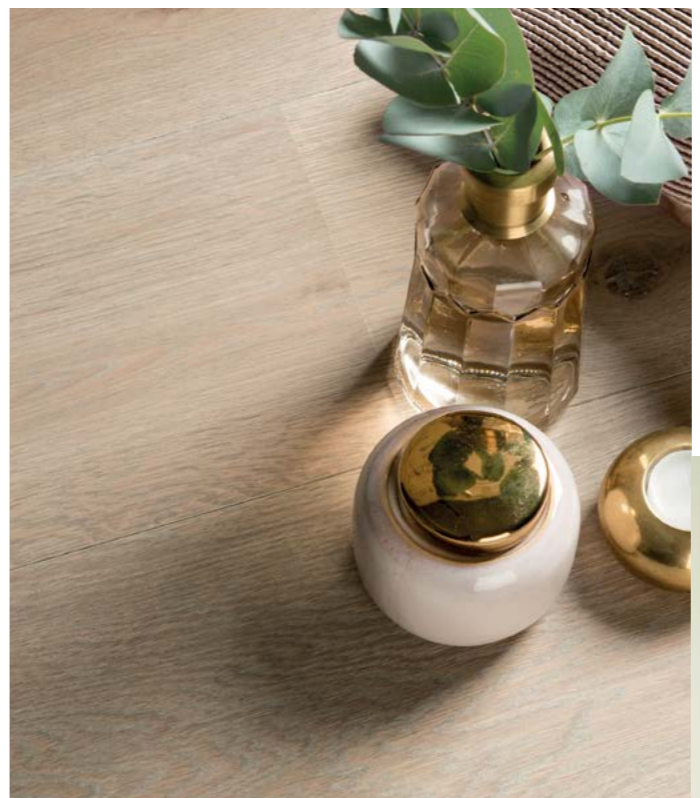
Changing a floor doesn't have to be an entire redecoration. It is about your style and your floor.

How you do it is entirely up to you, but know that we can guide you through the process. All our new floors have our innovative *Live Pure* surface treatment, that gives the floor a natural look and keeps the colour over time. *Live Pure* is a lacquer system that protects the floor from dust, dirt, liquids and chemical agents, with a higher UV stability than traditional lacquer and oils.





New
Oak Warm Grey



Jotun LADY Pure Color 8222 Krydderart



NCS 6309-R37B

NCS 2805-Y27R

NCS 4708-G34Y

NCS 4725-Y66R

NCS S1510-Y70R

NCS 2903-Y30R

NCS S4030-Y20R

NCS S7010-B10G

A WARM AND CALM
LOOK TO YOUR ROOM



A natural floor with a hint of grey gives the floor a calm and honest expression. This is a beautiful floor that is to be found on the beige side of the brown colour palette.



New
**Oak India
Grey**



INSPIRED BY ASIAs
COLORFUL CULTURE



NCS S6010-R90B

NCS 2215-R99B

NCS S3010-Y50R

NCS 6508-G39Y

NCS 0801-Y25R

NCS 4436-Y81R

NCS 2836-Y18R

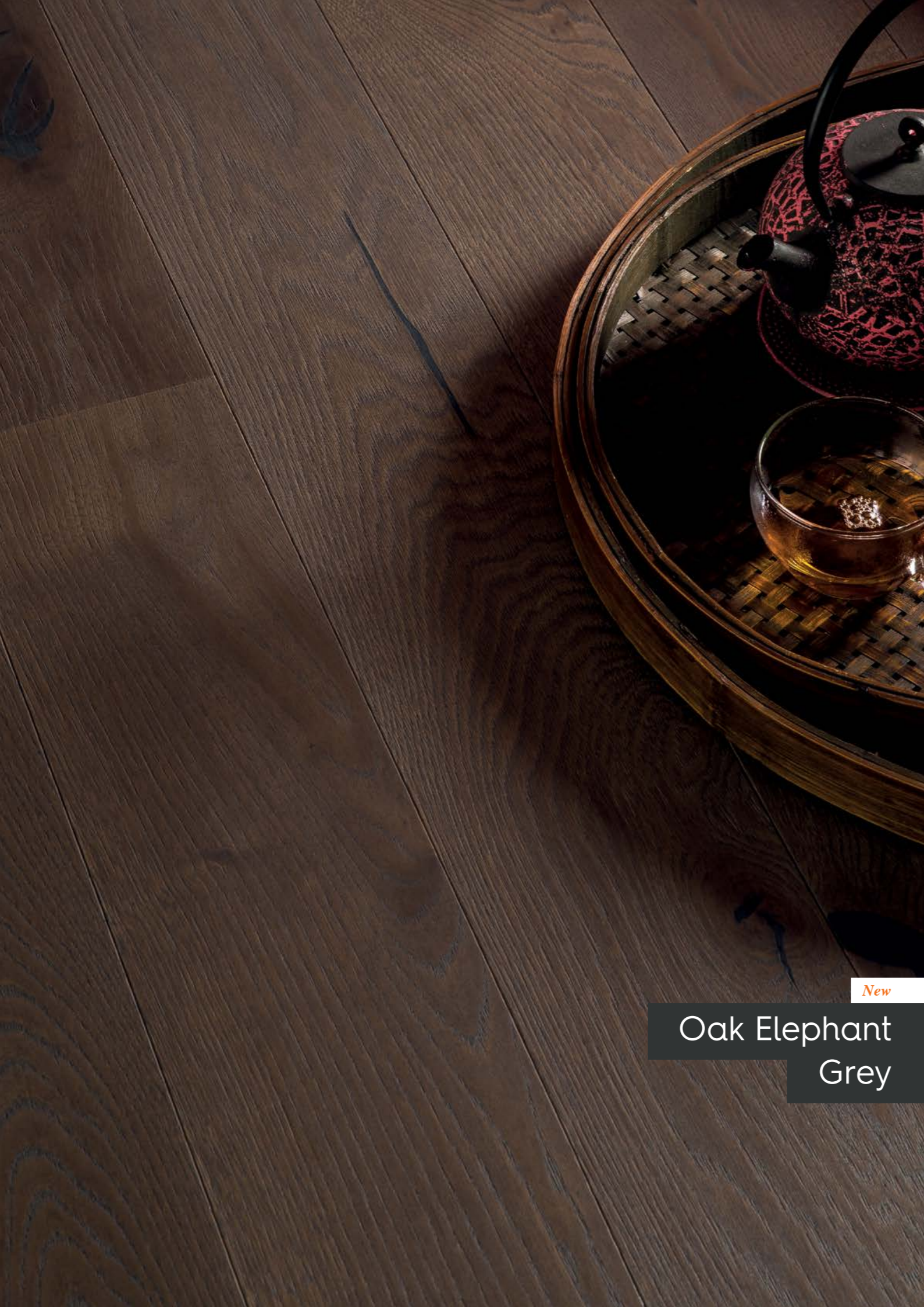
NCS S3000-N



Jotun LADY Pure Color 20120 Organic Red

The combination of brown and grey gives this floor a lively and distinctive look. These two colours are earthy colours that brings forth a sense of nature.





New

**Oak Elephant
Grey**



NCS S1020-Y30R
NCS S2040-Y20R
NCS S1002-Y
NCS 2703-Y19R
NCS S6010-R90B
NCS 3918-Y55R
NCS 3508-G30Y
NCS S7502-Y

MAKES YOUR HOME
MAJESTIC AND WILD

Jotun LADY Pure Color 2859 Whispering Red

A darker brown floor with shades of grey and black filled knots, this floor really stands out.



New

Oak Ginger Brown

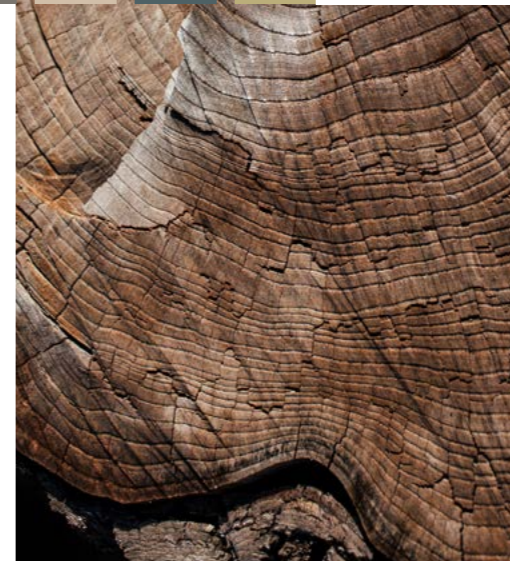


Jotun LADY Pure Color 7613 Northern Mystic



NCS 51060-Y80R
NCS 53050-Y60R
NCS 6303-Y43R
NCS 2105-Y37R
NCS 0713-B34G
NCS 2626-G83Y
NCS 3504-Y19R
NCS 5608-B78G

LET NATURE SENCES
CREATE YOUR STYLE



A warm floor that gives you a gold-en-brown look, and the feeling of raw and untreated wood with its structural characteristics.



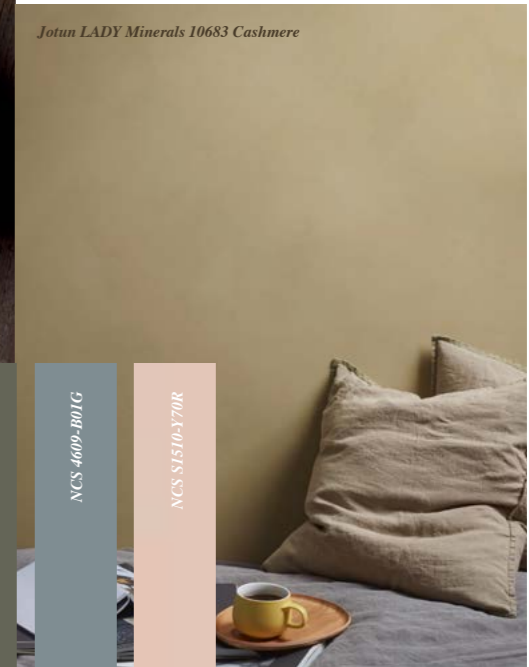
New

Oak Brazilian Brown

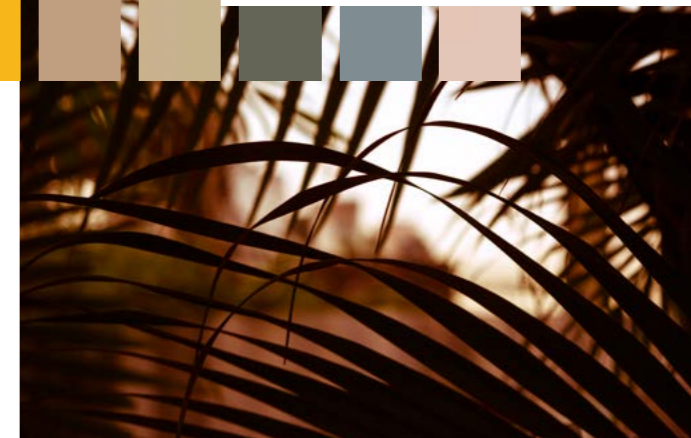


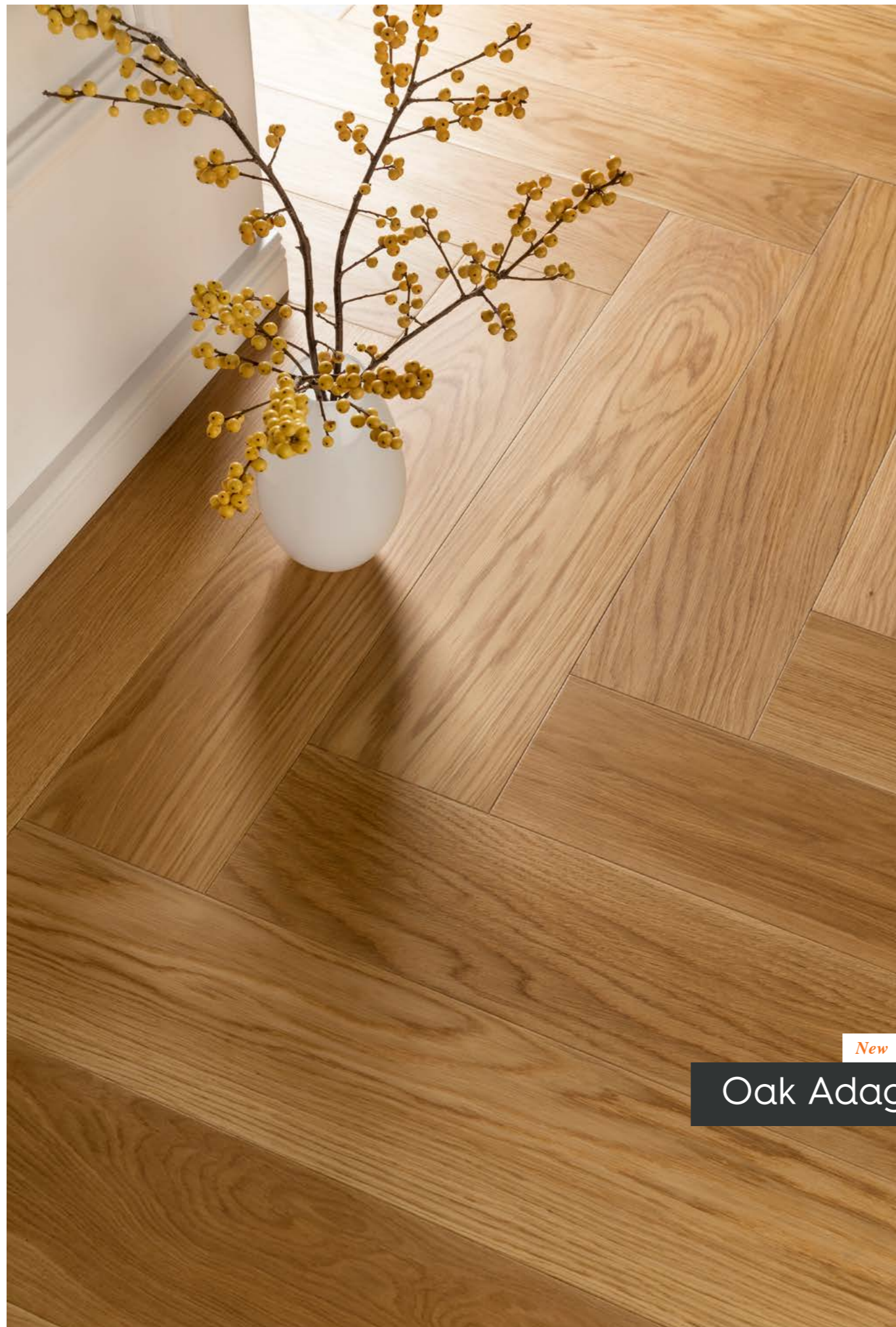
With its deep dark brown colour this floor gives a calm and warm feeling, combined with its beautiful structural characteristics.

Jotun LADY Minerals 10683 Cashmere



WARM SHADES OF
STRUCTURE AND LIGHT





New

Oak Adagio

BOEN Herringbone Click

Herringbone is an eye-catching flooring pattern that makes your floor stand out. A timeless and classic flooring pattern that gets its name from the pattern of a fish skeleton and creates a classic or modern atmosphere, depending on your style.

5G Click, 3-layer floating installation

In close collaboration with our supplier Välinge, we can finally offer BOEN customers a solution that meets the

highest standards and quality that our customers demand.

BOEN Herringbone Click is the solution that satisfies the need for both the DIY and the professional market. This is a Herringbone floor that can easily be installed by the end-consumer and professionals and are offered a choice between glued-down or floating installation.



Dimension

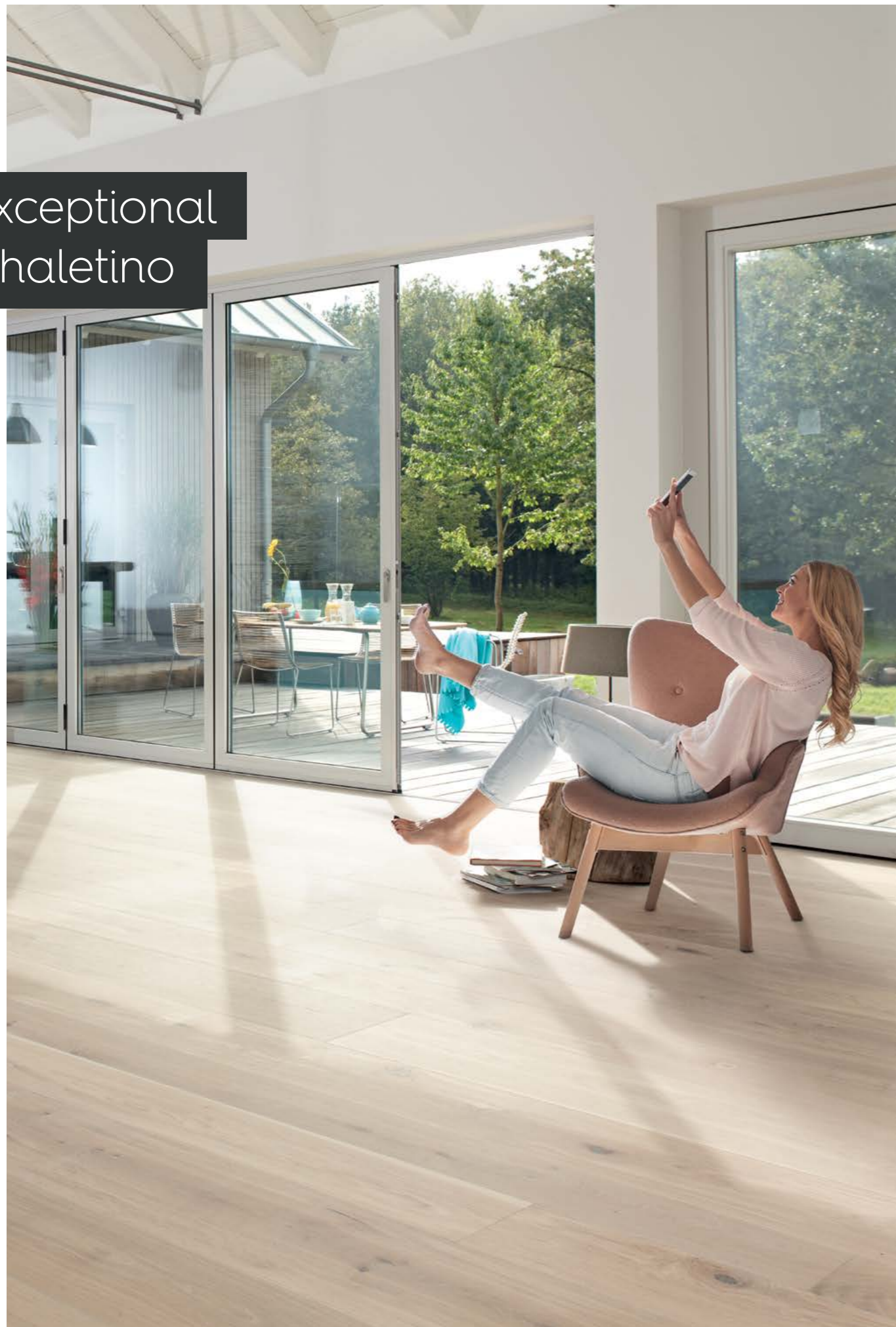
Thickness: 14 mm
Width: 138 mm
Length: 690 mm

5G Click locking system

With the best Click locking system in the market, the planks can be precisely aligned and joined without any use of glue or special tools.



Exceptional Chaletino



CHALETINO

Exceptional dimensions creating exquisite rooms.

We are proud to announce the launch of our Chaletino series of floors is now available in a 15 mm thickness floor, improving installation where floor height is an important factor and giving improved efficiencies when underfloor heating is used.

Large rooms often invite people into choosing particularly wide planks. Our Chaletino planks create a lovely and elegant atmosphere with a width of 300 mm and a length of 2750 mm. The oak surfaces of Chaletino planks are available in a range of finishes to suit the most varied of furnishing styles.

Bevelled on all four edges

All planks have a micro bevel of 1 mm at 45 degrees along all four edges. The bevel highlights the long length and breadth of these large planks. All boards are tongue and grooved on the long edge and grooved on the short side. We deliver a loose tongue.

→ Width: 30 cm → Length: 2,75 m

- Thickness: 15 mm
- Hardwood wear layer: approx. 3.5 mm
- Middle layer: 8 mm
- Bottom layer: 3,5 mm
- Micro bevel: All four sides



Loose tongue →

NEW FORMATS

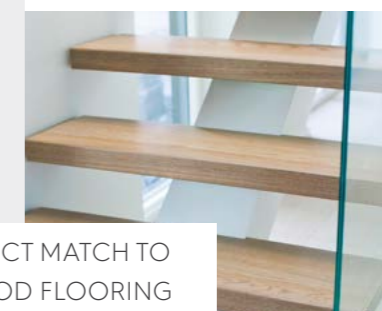
We have changed the length on our formats Prestige, Traffic and Economy Plus. With this new length on 470 mm we are following the market standard, as well as creating a better optic for your floor in smaller rooms.

LIVE PURE AND STONEWASHED

Our Live Pure and Stonewashed floors will now be available in all three widths. 14 x 138/181/209 x 2200 mm.



THE PERFECT MATCH TO YOUR WOOD FLOORING



SKIRTING AND STAIR NOSINGS MAKES THE FLOOR COMPLETE

The staircase is a highly-valued feature and design element. Matching stairs are the communicative link that creates entirety and continuity between the different floors in your house.





Visit one of our showrooms or our digital showroom

You can experience the impression created by your chosen floor in our digital showroom on our webpage.

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