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THE ORIGINAL
MORRIS & Co

FOUNDED BY WILLIAM MORRIS IN 1861

RUG COLLECTIONS

THE ORIGINAL
MORRIS & Co
PURE MORRIS

THE ORIGINAL
MORRIS & Co

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RUG COLLECTION



INTRODUCE THE LEGACY OF WILLIAM MORRIS
INTO YOUR HOME



William Morris (1834-1896), artist, philosopher and political theorist, was one of the most outstanding and influential designers of the Arts & Crafts Movement.

His legacy continues today with Morris & Co., curating beautifully crafted fabrics, wallpapers and home accessories inspired by his original designs.

The Morris & Co. range of hand-tufted rugs translates some of Morris' most renowned and iconic designs; these timeless rugs are offered in his distinctive and unique colour palette and will add a touch of heritage to any home.

“With the arrogance of youth, I determined to do no less than to transform the world with Beauty. If I have succeeded in some small way, if only in one small corner of the world, amongst the men and women I love, then I shall count myself blessed, and blessed, and blessed, and the work goes on.”

William Morris



PIMPERNEL
Handtufted
Pure new wool
140 x 200 cm
170 x 240 cm
200 x 280 cm
250 x 350 cm
4'7" x 6'7"
5'7" x 7'10"
6'7" x 9'2"
8'2" x 11'6"



Pimpernel 028805 Aubergine



Pimpernel 028808 Bullrush



*“If you want a golden rule that will fit everybody, this is it:
Have nothing in your houses that you do not know to be useful or believe to be beautiful.”*

William Morris



Strawberry Thief 027708 Indigo



Strawberry Thief 027700 Crimson



Strawberry Thief 027718 Slate

STRAWBERRY
THIEF
Handtufted
Pure new wool

140 x 200 cm
170 x 240 cm
200 x 280 cm
250 x 350 cm

4'7" x 6'7"
5'7" x 7'10"
6'7" x 9'2"
8'2" x 11'6"

Custom sizes on request

*“History [so called] has remembered the kings and warriors, because they destroyed;
Art has remembered the people, because they created.”*

William Morris



SEAWEED
Handtufted
Pure new wool /viscose

LODDEN
Handtufted
Pure new wool

140 x 200 cm
170 x 240 cm
200 x 280 cm
250 x 350 cm

4'7" x 6'7"
5'7" x 7'10"
6'7" x 9'2"
8'2" x 11'6"

Custom sizes on request



Lodden 27801 Manilla



Lodden 27808 Indigo / Mineral



Seaweed 28008 Ink

*“If a chap can’t compose an epic poem while he’s weaving a tapestry,
he had better shut up, he’ll never do any good at all.”*

William Morris



Autumn Flowers 27508 Eggshell



Autumn Flowers 27500 Plum

AUTUMN FLOWERS
Handtufted
Pure new wool/viscose

140 x 200 cm
170 x 240 cm
200 x 280 cm
250 x 350 cm

4'7" x 6'7"
5'7" x 7'10"
6'7" x 9'2"
8'2" x 11'6"

Custom sizes on request



Granada 27600 Red / Black



Granada 27608 Indigo / Red

GRANADA
Handtufted
Pure new wool

140 x 200 cm
170 x 240 cm
200 x 280 cm
250 x 350 cm

4'7" x 6'7"
5'7" x 7'10"
6'7" x 9'2"
8'2" x 11'6"

Custom sizes on request

THE ORIGINAL
MORRIS & Co
PURE MORRIS
RUG COLLECTION



FOR THE FREE-SPIRITS, THE TRUTH SEEKERS
AND THE QUIET CONTEMPLATORS



William Morris (1834-1896) is regarded by some as the greatest designer and one of the most outstanding figures of the Arts and Crafts Movement. He was also a poet, artist, philosopher, typographer and political theorist.

William Morris believed that everybody has the right to a beautiful house. As custodians of the original company founded by William Morris, Morris & Co. today embody the aesthetic and ethos of their founder in everything they do.

Pure Morris, recognises that as an interior designer Morris created rooms with honesty and simplicity. The Pure Morris collection very much draws on these elements of the past to create a collection for modern living. The collection harnesses the spirit of Morris by curating beautifully crafted products, inspired by his iconic designs and presenting these in a pared back, neutral palette, whilst maintaining the intricacies and integrity of the originals.

Everyone can introduce the legacy of William Morris into their home with the Pure Morris collection.



PURE TRELLIS
PURE PIMPERNEL
 Handtufted
 Pure new wool/viscose
 140 x 200 cm
 170 x 240 cm
 200 x 280 cm
 250 x 350 cm
 4'7" x 6'7"
 5'7" x 7'10"
 6'7" x 9'2"
 8'2" x 11'6"
 Custom sizes on request



Pure Pimpernel 028701 Linen



Pure Trellis 029104 Lightish Grey



Pure Trellis 029105 Black Ink



PURE STRAWBERRY THIEF
 Handtufted
 Pure new wool/viscose
 140 x 200 cm
 170 x 240 cm
 200 x 280 cm
 250 x 350 cm
 4'7" x 6'7"
 5'7" x 7'10"
 6'7" x 9'2"
 8'2" x 11'6"



Custom sizes on request

Pure Strawberry Thief 028105 Ink



Willow Bough 28304 Mole



Willow Bough 28305 Granite



Willow Bough 28309 Ivory

WILLOW BOUGH
 Handtufted
 Pure new wool/viscose
 140 x 200 cm
 170 x 240 cm
 200 x 280 cm
 250 x 350 cm
 4'7" x 6'7"
 5'7" x 7'10"
 6'7" x 9'2"
 8'2" x 11'6"

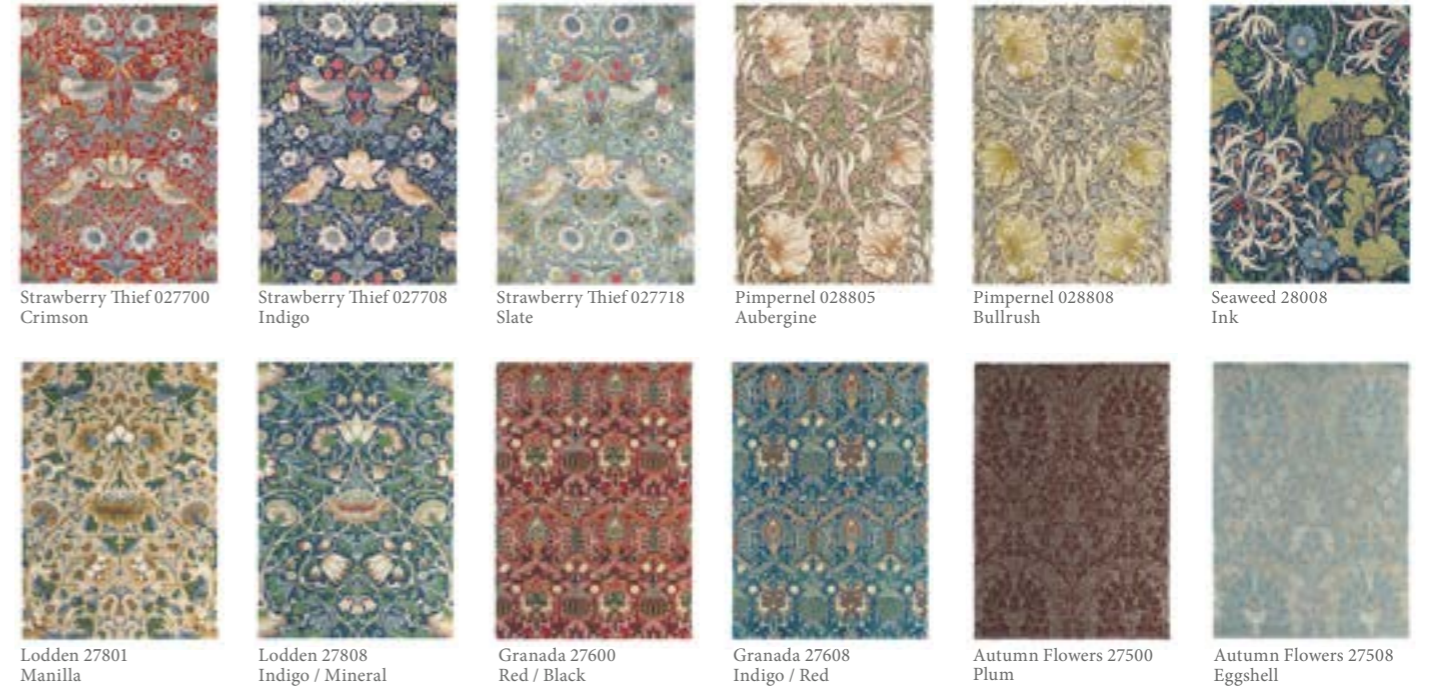
Custom sizes on request

*“To apply art to useful wares, in short, is not a frivolity,
but a part of the serious business of life.”*

William Morris



MORRIS & CO.



PURE MORRIS



BACHELORS BUTTON
Handtufted
Pure new wool
140 x 200 cm
170 x 240 cm
200 x 280 cm
250 x 350 cm
4'7" x 6'7"
5'7" x 7'10"
6'7" x 9'2"
8'2" x 11'6"



Bachelors Button 28209 Linen



Bachelors Button 28205 Charcoal

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