

**louis de
poortere** 
-since 1929-

MAD MEN
ATLANTIC
BOBOHEMIAN
KHAYMA
FADING WORLD

BOOK RUGS

2018

The new rug collection by Louis De Poortere
MADE IN BELGIUM

www.louisdepoortere.com

D stands for the first letter of **D**esign, **D**urability, **D**evelopment, **D**esire and **D**ecoration, but also for the first letter of **D**e Poortere. The company stands out with Designs liked throughout the world. Together with quality, service and innovation the group De Poortere wants to Delight its customers with rugs, carpets and stair runners. This catalogue is dedicated to a 2018 selection of rugs. Enjoy.

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COLLECTIONS



Mad Men Jacob's Ladder 8425 Harlem Contrast

Mad Men Collection

Jacob's Ladder

Madison Avenue runs between Park Avenue and Fifth Avenue in Manhattan. Since the Twenties, it has been the centre of the American advertising industry. The Madison Men were the golden boys of the Sixties, who "dreamed up" the images of the iconic brands of the USA. Inspired by this theme, De Poortere has created a new collection of "Vintage Sixties" rugs.

A mix of straight and broken lines, of dull and shining yarns, of smooth and ragged pencil strokes.

JACOB'S LADDER

Stands for the uneasy but exhilarating climb on the social ladder. It is the way the advertising industry pictures society. More, better, higher, richer... But the climb can be tricky even if the rungs are glittering.

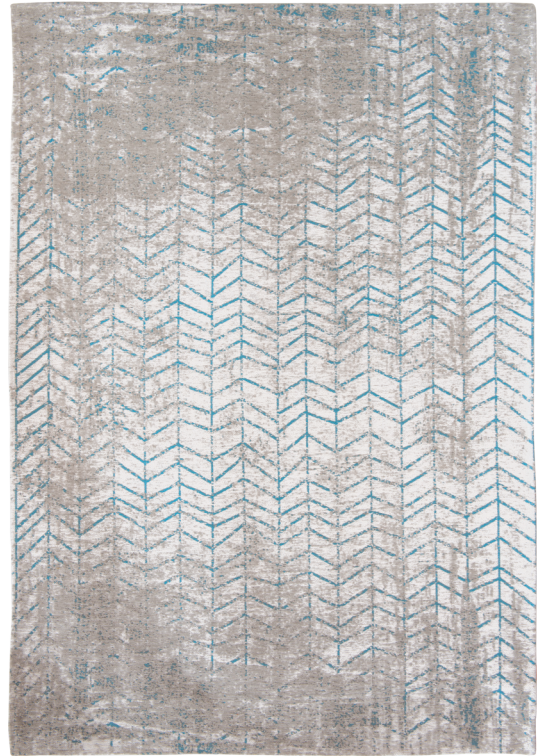
Mad Men Collection

Jacob's Ladder

Note : colours and contrasts may vary due to the composition and structure of the fibres.



8425 Harlem Contrast



8927 Tribeca Blue



8951 Coppertone



8929 White Plains

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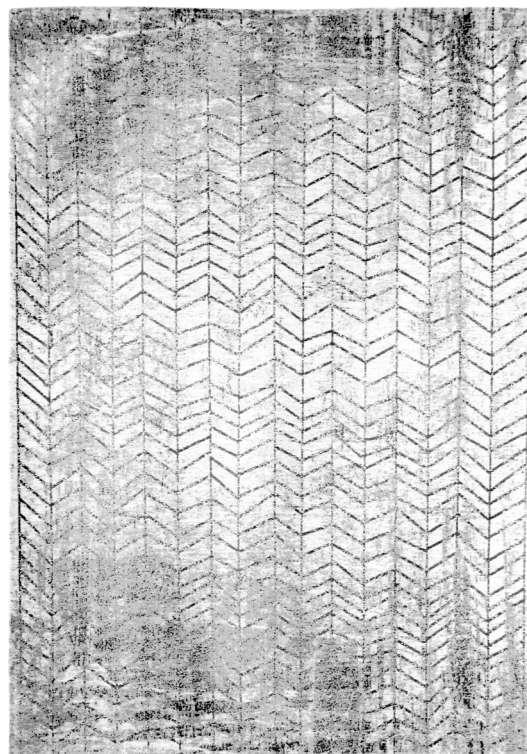
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Mad Men Collection

Jacob's Ladder



8928 Central Yellow



8652 Black on White

Note : colours and contrasts may vary due to the composition and structure of the fibres.



Mad Men Jacob's Ladder 8927 Tribeca Blue



Mad Men Jacob's Ladder 8951 Coppertone





Mad Men Jacob's Ladder 8957 Coppertone



Mad Men Jacob's Ladder 8928 Central Yellow



Mad Men Jacob's Ladder 8929 White Plains



Atlantic Ocean 8485 Blue Stripes

Atlantic Collection

Ocean & Surf

Marie Bathellier is an artist living and painting on the Isle of Yeu off the Atlantic coast of France. Surf, sand and driftwood are her daily source of inspiration and have been transformed into two rug designs : Surf and Ocean. Over a century of skill

and craftsmanship is woven into every rug we produce. Woven on jacquard looms with cotton chenille yarns, each beautiful rug has multiple layers of texture, distressed areas and intricate stitching detail to give a true 'vintage' look.

Atlantic Collection

Ocean

Note : colours and contrasts may vary due to the composition and structure of the fibres.



8485 Blue Stripes



8592 Green Stripes



8630 Grey Stripes

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Atlantic Ocean 8592 Green Stripes



Atlantic Ocean 8630 Grey Stripes

Atlantic Collection

Surf

Note : colours and contrasts may vary due to the composition and structure of the fibres.



8486 Blue Waves



8640 Grey Waves



8663 Green Waves

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Atlantic Surf 8486 Blue Waves



Atlantic Surf 8663 Green Waves



Atlantic Surf 8640 Grey Waves



BoBohemian Como 8681 Tahiti

Bobohemian Collection

Como

Como, the classic design on the walls of a decrepit italian villa , in a colour setting reminiscent of a deep lake or a gathering thunderstorm after a lazy afternoon. Over a century of skill and craftsmanship is woven into every rug

we produce. Woven on jacquard looms with cotton chenille yarns, each beautiful rug has multiple layers of texture, distressed areas and intricate stitching detail to give a true 'vintage' look.

Bobohemian Collection

Como

Note : colours and contrasts may vary due to the composition and structure of the fibres.



8682 Dartmoor



8683 Statrice



8681 Tahiti



8691 Ocean

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BoBohemian Como 8682 Dartmoor



BoBohemian Como 8691 Ocean



BoBohemian Agadir 8674 Sandy Gold

Bobohemian Collection

Agadir

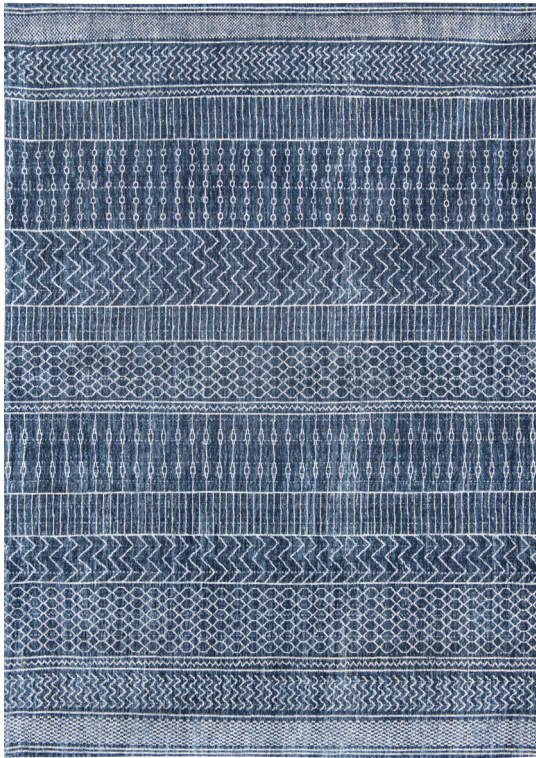
Tribal designs of the Atlas region, recolored in amazing flowing mixes, with a distinctive pattern grid laid out on top. Over a century of skill and craftsmanship is woven into every rug

we produce. Woven on jacquard looms with cotton chenille yarns, each beautiful rug has multiple layers of texture, distressed areas and intricate stitching detail to give a true 'vintage' look.

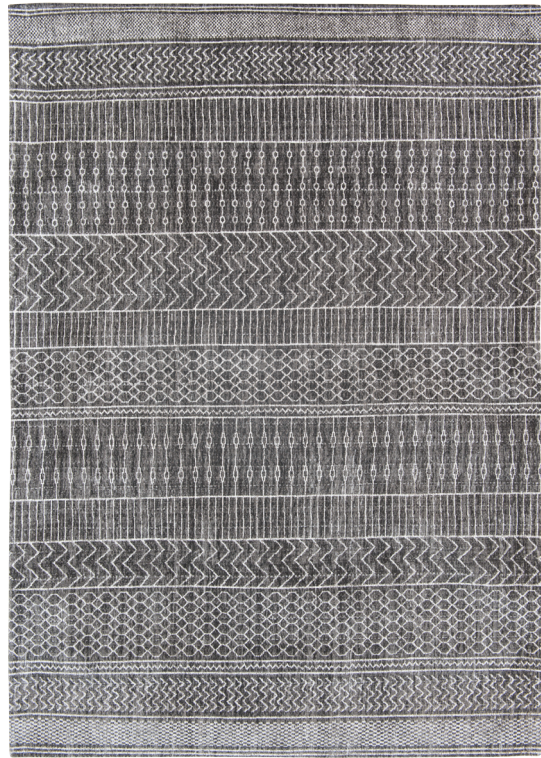
Bobohemian Collection

Agadir

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8676 Scarab Blue



8673 Amazigh Grey



8674 Sandy Gold



8677 Wadi Sands

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BoBohemian Agadir 8676 Scarab Blue



Bobohemian Collection

BoBo Tribe

A zest of « bourgeois » and a twist of « bohemian », such is the cocktail this series is made of. Tribal kilims are mixed with daring colours.

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we produce. Woven on jacquard looms with cotton chenille yarns, each beautiful rug has multiple layers of texture, distressed areas and intricate stitching detail to give a true 'vintage' look.

Bobohemian Collection

BoBo Tribe

Note : colours and contrasts may vary due to the composition and structure of the fibres.



8915 Black Russian



8907 Vodkarambar



8906 Blue Lagoon



8914 Grenada Cocktail

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BoBohemian Tribe 8915 Black Russian



BoBohemian Tribe 8907 Vodkarambar



BoBohemian Tribe 8914 Grenada Cocktail



BoBohemian Tribe 8906 Blue Lagoon



Khayma Farrago 8782 Mirage Red

Khayma Collection

Farrago

A "farrago" is a confused mixture and refers to the mix of designs used in this exceptionally well balanced patchwork. It is a blanket of different tribal patterns, executed in an overdye coloration. Khayma stands

for the traditional tent used by the nomadic tribes in the desert. By extension, it also stands for the family, the home or the tribe as a whole. The flooring would consist of rugs for comfort and partly for decoration too.

Khayma Collection

Farrago

Note : colours and contrasts may vary due to the composition and structure of the fibres.



8685 Lawrence



8784 Dust Road



8686 Palmyra Gold



8781 Tuareg Blue

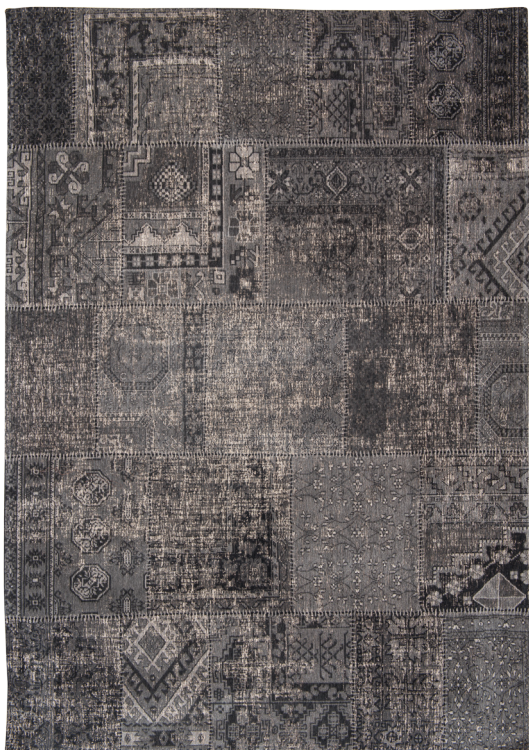
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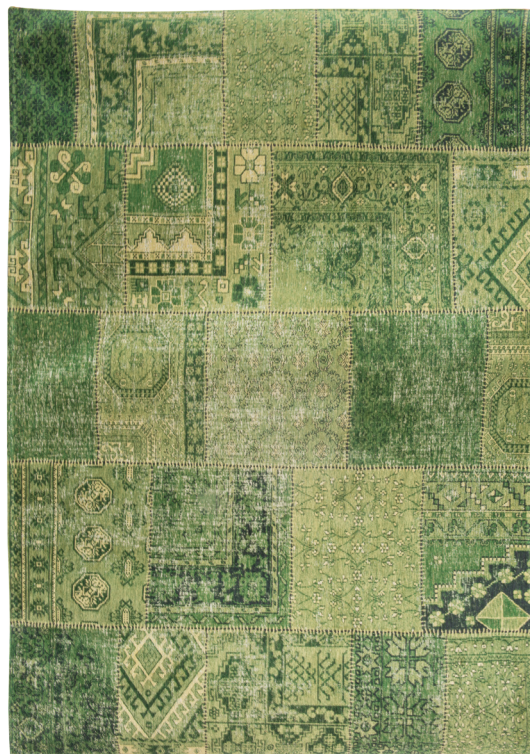
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Khayma Collection

Farrago



8687 Desert Eye



8688 Hanging Gardens



8783 Rusty Orange



8782 Mirage Red

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Khayma Farrago 8687 Desert Eye



Khayma Farrago 8783 Rusty Orange



Khayma Farrago 8686 Palmyra Gold



Khayma Farrago 8688 Hanging Gardens



Khayma Fairfield 8668 Pale

Khayma Collection

Fairfield

The fairfield design is a classic medalion of the Louis De Poortere archive, featuring an elaborate border. It is partly erased as if it hasn't been used for decades and then been rediscovered in the attic. Khayma stands

for the traditional tent used by the nomadic tribes in the desert. By extension, it also stands for the family, the home or the tribe as a whole. The flooring would consist of rugs for confort and partly for decoration too.

Khayma Collection

Fairfield

Note : colours and contrasts may vary due to the composition and structure of the fibres.



8679 Green Border



8668 Pale



8667 Cacao Border



8678 Flow

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Khayma Collection

Fairfield



8670 Blue Border



8669 Dark

Note : colours and contrasts may vary due to the composition and structure of the fibres.



Khayma Fairfield 8669 Dark



Khayma Fairfield 8679 Green Border



Khayma Fairfield 8667 Cacao Border



Khayma Fairfield 8678 Flow



Fading World Generation 8636 Pear Cream

Fading World Collection

Generation

The next generation of the Fading World collection has links with the disruptive events of the Sixties, when the upcoming generation upset the establishment. Hence the bold streaks and the “aggression of time” on the colours and the classical design.

Over a century of skill and craftsmanship is woven into every rug we produce. Woven on jacquard looms with cotton chenille yarns, each beautiful rug has multiple layers of texture, distressed areas and intricate stitching detail to give a true ‘vintage’ look.

Fading World Collection

Generation

Note : colours and contrasts may vary due to the composition and structure of the fibres.



8633 Beige Sky



8635 Beige cream



8636 Pear Cream

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Fading World Collection

Generation



8638 Yuzu Cream



8637 Mango Brown



8639 Grey Neutral



8634 Raspberry Cream

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Fading World Generation 8633 Beige Sky



Fading World Generation 8635 Beige Cream



Fading World Generation 8638 Yuzu Cream



Fading World Generation 8637 Mango Brown



Fading World Generation 8634 Raspberry Cream



Fading World Generation 8639 Grey Neutral



Fading World Babylon 8546 Algarve

Fading World Collection

Babylon

The Babylon design has a multi layered composition of floral, arabic geometric and distressed elements, set in soft hues. Over a century of skill and craftsmanship is woven into every rug we produce. Woven

on jacquard looms with cotton chenille yarns, each beautiful rug has multiple layers of texture, distressed areas and intricate stitching detail to give a true 'vintage' look.

Fading World Collection

Babylon

Note : colours and contrasts may vary due to the composition and structure of the fibres.



8545 Alhambra



8546 Algarve



8547 Sherbet



8548 Sherazad

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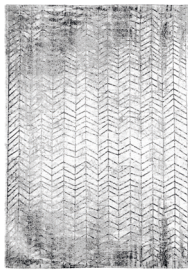
Fading World Babylon 8548 Sherazad

MAD MEN

Jacob's Ladder



8425



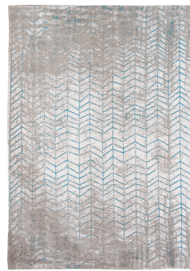
8652



8929



8951



8927



8928

ATLANTIC

Ocean



8485



8592

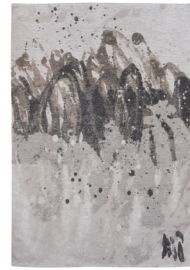


8630

Surf



8486



8640



8663

BOBOHEMIAN

Como



8691



8681



8683



8682

Agadir



8674



8676



8673



8677

Bobo Tribe



8915



8907



8906



8914

CM

140 x 200

170 x 240

200 x 280

230 x 330

INCH

4'7" x 6'7"

5'7" x 7'10"

6'7" x 9'2"

7'6" x 10'8"

KHAYMA

Farrago



8685



8686



8688



8784



8781



8783



8782



8687

Fairfield



8668



8679



8669



8670



8667



8678

FADING WORLD

Generation



8633



8635



8636



8638



8637



8634



8639

Babylon



8545



8546



8547



8548

Note : colours and contrasts may vary due to the composition and structure of the fibres.

To get your maintenance advice, visit our website www.louisdepoortere.com

TECHNICAL SPECIFICATIONS

Qualité Kwaliteit Qualitätsbezeichnung Quality	The Mad Men Collection	The Atlantic Collection	The BoBohemian Collection	The Khayma Collection	The Fading World Collection
Technique de fabrication Fabricagemethode Herstellungsverfahren Manufacturation process	Jacquard Flatweave	Jacquard Flatweave	Jacquard Flatweave	Jacquard Flatweave	Jacquard Flatweave
Composition Samenstelling Zusammensetzung Composition	85% CO 15% PES	85% CO 15% PES	15% WOOL 85% CO	100% CO	100% CO
Composition double-dossier Samenstelling rug tapijt Zusammensetzung Teppichrücken Backing composition	Natural Anti-Slip Latex	Natural Anti-Slip Latex	Natural Anti-Slip Latex	Natural Anti-Slip Latex	Natural Anti-Slip Latex
Hauteur Hoogte Gesamthöhe Height	3 mm 0,12"	3 mm 0,12"	3 mm 0,12"	3 mm 0,12"	3 mm 0,12"
Poids Gewicht Gewicht Weight	1500 Gr lm ² 52,9 oz sqy	1500 Gr lm ² 52,9 oz sqy	1500 Gr lm ² 52,9 oz sqy	1500 Gr lm ² 52,9 oz sqy	1500 Gr lm ² 52,9 oz sqy



Flammability according to BS 4790

Flammability according to CFR1630-FF 1-70

Flame resistance according to CAN CGSB 4.2-27.6

Determination of formaldehyde according to ISO 14184-1

Prohibit azo dyes free according to EN 14362-1

AVAILABLE SIZES

CM

60 x 90*
80 x 150*
140 x 200
170 x 240
200 x 280
230 x 230*
230 x 330
280 x 360*

INCH

24" x 35"*
31" x 59"*
4'7" x 6'7"
5'7" x 7'10"
6'7" x 9'2"
7'6" x 7'6"*
7'6" x 10'8"
9'2" x 11'10"*

* These sizes are only available in the Jabob's Ladder, Fading World Generation, BoBo Tribe and Atlantic Collection

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